



MEDICAL SOCIETY OF THE STATE OF NEW YORK

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TO: MSSNY COUNCIL

**FROM: JOSHUA COHEN, MD, COMMISSIONER
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EDUCATION**

SUBJECT: PUBLIC HEALTH AND EDUCATION REPORT

The following is an update on various projects that MSSNY's Division of Public Health and Education are involved in and occurred over the last year.

MSSNY Emergency Preparedness and Disaster and Terrorism Response Committee

Emergency Preparedness Grant--MSSNY's began Medical Matters webinar in August under its contract with the NYS DOH for its Emergency Preparedness grant. The first webinar was conducted by Dr. William Valenti and Dr. Erick Eiting on "Monkeypox". The committee has been extremely busy with not only the outbreak of Monkeypox, the on-going pandemic and now with Polio. Medical Matters programming this fall discussed the importance of vaccination with polio being the focus. The committee has also developed and promoted podcasts on polio and monkeypox. Physicians can listen to podcasts at <https://www.buzzsprout.com/51522>. MSSNY has over 100 podcasts available and over 15,000 downloads. MSSNY Podcasts can be listened at Apple podcasts, Google Podcasts, iHeart Radio, and Spotify.

MSSNY Joint Organizational Meeting on COVID 19

For over a year now, MSSNY, at the request of the New York State Department of Health, has convened an ongoing monthly call with the NYS Department of Health, NYC Department of Health, various medical specialties, county medical societies executives, the New York State Association of County Health Officials (NYSACHO), local county health commissioners. This call has been extremely productive, and the purpose of this group is to help facilitate and promote COVID19 immunizations, ensures vaccine equity and assist with any distribution of COVID19 vaccine. The meeting also is a forum to answer any questions regarding the guidance issued by the state or federal government regarding the pandemic. The next call is November from 12-1:30 p.m. via Zoom. Any physician interested in participating please contact Pat Clancy at pclancy@mssny.org.

MSSNY Practice Transformation Initiative

Basset and Northwell had completed the post-mini-z surveys over the spring/summer months, and NY Presbyterian closed their post-mini-z survey the first week of October. Leadership at the AMA will be putting together an aggregate report for the three practice sites in New York State that completed both pre and post surveys.

October 13-15, the AMA hosted the International Conference on Physician Health in Orlando Florida. Through provocative keynote presentations, practical panel discussions, concurrent oral abstracts, and poster presentations of more than 100 different national wellness projects and programs including the PTI our state was involved in, this three-day conference offered an exciting format featuring progressive practitioners and noted researchers. There was an engaging forum to share innovative methods and discuss tangible strategies and tools so that structuring organizations such as hospitals, health systems, practices, and clinics contribute to, rather than detract from, physician wellness. The conference also showcased research into the infrastructure of the health care system and highlighted what organizations can do to help combat burnout and promote wellness.

There are a few abstracts that were submitted and presented at the conference from a few institutions from New York, including Northwell which was work done through the Practice Transformation Initiative. Northwell received bronze level designation in this year's Joy in Medicine Health Systems Recognition Program, which was announced at the conference.

The Telehealth Initiative

MSSNY started this initiative with four practice sites but have lost two practices over the course of the year due to leads from the practices leaving without passing on the role to any other lead. MSSNY has two practice sites who have signed onto this initiative through the entire initiative: Eger Rehabilitation Center with Dr. Seminara, Mt. Sinai with Dr. Eiting.

Many of the other states involved with this cohort has lost participation from practice sites and are having trouble signing sites. Ms. Lauder worked with the practice sites to put together a practice profile which identifies their goals for the case studies they have been engaging in. At the start of the initiative, Eger Health Care and Rehabilitation Center were interested in using telehealth to engage cardiology, interventional vascular, pulmonary services, dermatology, and wound care specialists. Utilizing video telehealth for on-call and weekend coverage will assist the medical staff while not at the facility to be able to better assess a patient's status and avoid unnecessary trips to local Emergency Departments where the likelihood/odds of the patient being admitted is 67%. Mt. Sinai is an emergency medicine practice using telehealth for episodic care. The video telehealth connection is made directly through Epic (EHR) for acute care. Their goals for the case study were to optimize workflows, as well as linking lab and radiology orders.

The AMA has shared an online portal where practices can complete the return on health framework in a simplified data collection process. There is the option for practice sites to measure across time which can demonstrate either change across time within a value stream or expanding measurement of value more comprehensively. Both practice sites in NYS have submitted data/measurables through this portal and have indicated they have projects that they are working on implementing which will have a positive impact on the data they are measuring through this initiative. Data that has been collected by our practice sites in the ROH framework is available by contacting Ms. Lauder. The practice sites will submit data on the online portal one more time before the end of the year, as a final case study finding report. The AMA had invited all the practice sites to attend a meeting during Telehealth awareness week in late September, in which Eger Rehabilitation center chose to present some of their data and how they have been optimizing telehealth in their institutions.

Cayla Lauder, MSSNY Public Health Associate, has spearheaded this PTI and TTI programs on behalf of MSSNY. She can be reached at clauder@mssny.org.