

Social handles for Governor Hochul, with links to each profile:

- LinkedIn: n/a
- Facebook: [@Governor Kathy Hochul](#)
- Twitter: [@govkathyhochul](#)
- Instagram: [@govkathyhochul](#)

### **Sample social posts for your social streams**

*Note: In all cases, an image is desirable; on Instagram, it's required.*

#### LINKEDIN – Option A (physician/provider focus)

I'm hoping you will join me in asking Governor Kathy Hochul to veto Senate Bill S74A. As currently written, the language is so vague it threatens the ability of physicians and other providers to practice in New York.

The bill, commonly known as the Grieving Families Act, is well intentioned but lacks clarity on many critical factors. As such, it will adversely affect the availability and affordability of medical professional liability insurance and prompt even more doctors, nurses and health care professionals to leave our state. This will exacerbate an already significant employment crisis and jeopardize New Yorkers' access to vital health care services.

I encourage you to call the Governor's office at 518-474-8390 or visit MSSNY's Grassroots Action Center at <https://p2a.co/dbat2kp> Learn more: [ow.ly/8es250KkfrF](https://ow.ly/8es250KkfrF)

#### LINKEDIN – Option B (closure focus)

Urgent request! Will you join me in asking Governor Kathy Hochul to veto Senate Bill S74A? Here's why I've already reached out: The language in the bill is too vague as \*currently\* written. As a result, it threatens health care access across New York.

The bill, commonly known as the Grieving Families Act, is well intentioned but ambiguous on too many factors. This lack of clarity will adversely affect the availability and affordability of medical professional liability insurance, placing an untenable strain on hospitals, practices and providers.

More than 30 hospitals already receive extraordinary financial assistance from the State to sustain patient care services, and if this bill is signed in its current form, we risk hospital, emergency room, primary care and urgent care closures. These consequences will most severely impact safety net care providers in underserved communities.

Please call the Governor at 518-474-8390 to encourage a veto or visit MSSNY's Grassroots Action Center at <https://p2a.co/dbat2kp> Learn more: <https://bit.ly/3QqPU9z>

## FACEBOOK

I'm calling on @Governor Kathy Hochul to veto Senate Bill S74A. Commonly known as the Grieving Families Act, the bill is well intentioned but too vague as written. Without key clarifications, the legislation has the potential to make insurance unaffordable for New York physicians, nurses and other providers. This reverses the State's current investments in its health care workforce, threatens retention and growth in this sector of our economy and harms New Yorkers across the state by jeopardizing access to vital health care services.

Please join me in asking the Governor for a veto on S74A. You can reach her at 518-474-8390 or visit MSSNY's Grassroots Action Center at <https://p2a.co/dbat2kp> Learn more: <https://bit.ly/3QqPU9z>

## TWITTER – A few options provided; note a 280-character limit

Join #MSSNY in asking @GovKathyHochul to veto S74A! The bill is well intentioned but too vague. Key clarifications are needed to align NY w/ other states. Protect our #HealthcareHeroes. #TakeAction: [ow.ly/h7m750KkfrE](https://ow.ly/h7m750KkfrE). Learn more: [ow.ly/8es250KkfrF](https://ow.ly/8es250KkfrF) @MLMIC #MSSNYStrong

Although well intentioned, S74A (as currently written) will make liability insurance unaffordable in NY, forcing providers out of state & jeopardizing New Yorkers' access to vital health care services. #TakeAction <https://p2a.co/dbat2kp> Learn more: <https://bit.ly/3QqPU9z>

Join me in asking @govkathyhochul to veto S74A, which is well intentioned but too ambiguous as written. It reverses State investment in retention of our health care workforce & jeopardizes access to care. Visit MSSNY's Grassroots Action Center at <https://p2a.co/dbat2kp> Learn more: [ow.ly/8es250KkfrF](https://ow.ly/8es250KkfrF)

## INSTAGRAM – Reminder re: the image requirement

I'm calling on @govkathyhochul to veto Senate Bill S74A. Commonly known as the Grieving Families Act, the bill is well intentioned but currently too vague. Without key clarifications, the legislation has the potential to make insurance unaffordable for New York physicians, nurses and other providers. This reverses the State's current investments in retention of our health care hero workforce and harms New Yorkers across the state by jeopardizing access to vital health care services.

Please join me in asking the Governor for a veto on S74A. You can reach her at 518-474-8390 or #TakeAction at <https://p2a.co/dbat2kp> / Link in bio

