



7th District Branch Report June 2022

MCMS delegates attended the 2022 House of Delegates in Tarrytown, NY in May and enjoyed meeting and networking with colleagues from other districts as well as our friends and delegates from 8th District. HOD was a welcomed and needed experience for all. Thank you to the MSSNY team for a well-organized and fun event! Finally, 7th District wishes to thank Dr. Joseph Sellers for his leadership and we warmly welcome Dr. Parag Mehta as the new MSSNY President!

MCMS continues to partner with MSSNY on the transition of its member billing process. After years of our medical society overseeing member dues (i.e., invoicing, collection, etc.), the new CEO of the MCMS came to a pivotal point that required evaluating how to perform these duties differently. Due to leadership and staff changes, coupled with a shift in focus because of COVID-19, the CEO proposed that the MCMS completely transition our member dues process to MSSNY. After thoughtful deliberation with the Board of Directors, there was no doubt that the MCMS needed to make the leap and seek out support from the MSSNY team. MSSNY's experience and knowledge made this a smooth and painless transition for MCMS members! Thank you to the MSSNY Membership Team for being there every step of the way; your partnership and collaboration during this critical juncture was invaluable.

MCMS is actively focusing its energy and efforts on:

Advocacy: The MCMS has met twice with Congressman Joe Morrelle to discuss key topics that impact physician members including: Physician Burnout, Legislation for Prior Authorization Reform; Post-Acute Care in NYS & Nursing Homes and much more.

Equity & Diversity: increased effort to drive systemic change regarding race-based medicine (i.e., eGFR).

Medical Scholarship Fund: in existence for 50 years, the Medical Scholarship Fund of the Monroe County Medical Society is a non-profit organization that uses funds available for annual scholarships for deserving medical students. The number and amounts of scholarships are evaluated each year based on the monies available through donations and fundraising.

Membership: led by Dr. Hemant Kalia, President-Elect, MCMS Board of Directors, the Committee is focusing on the implementation of the 2022 MCMS Strategic Membership Growth Plan. MCMS will continue to work with the MSSNY Membership Team to identify effective strategies to physician member retention and recruitment in 2022 and beyond.

Physician Wellness Committee: led by Dr. Michael Privitera, Co-Chair, MCMS and Dr. Kerry Graff, Rochester Regional Health (RRH), the Physician Wellness Committee seeks to support physicians and help promote wellness, address systemic issues affecting practitioners' sense of wellness, and reduce the risk of physician burnout. The Committee seeks to work collaboratively with healthcare systems, payors, and other people or organizations in order to identify stressors, provide access to resources, and promote advocacy efforts to contribute to overall physician wellness.

MCMS continues to provide educational programs to its constituents in the areas of: Mastering of E/M Coding; NYS COVID Employment Guidelines; Labor and Employment Law; Successful Insurance Claims Processing; Professional Development for Front Desk Staff; Contract Negotiations; Medical Records Confidentiality/ HIPAA; Certified Medical Coder; Collecting Past Dues; 2023 Medicare and Compliance Changes.