

Report to Council

David Jakubowicz, MD, Membership Commissioner
June 23, 2022

Organizational Membership Guidelines

This year, the Membership Committee is focusing on formalizing the procedures for membership arrangements with groups and institutions. With transparency and equity in mind, our number one goal will be a more standardized pricing policy.

Staff is currently preparing documentation to include a history of group and institutional membership, including how and why it started, how it evolved and where we are now; a survey to other state societies to gauge the extent of their organizational memberships; and two surveys to MSSNY members, one to those highly involved in MSSNY activities and one to other less involved members, to gather opinions on organizational membership principles.

Our goal is to have these completed by August 5. The reports will then be presented to the Membership Committee for discussion, and a plan to tackle group membership will be brought to the Council in the Fall.

Council Discussion on Membership after HOD

During the May 22, 2022 Council meeting, a significant amount of time was spent discussing membership and what MSSNY would need to do to grow. All agree MSSNY needs to evolve and modernize. Issues discussed included simplifying MSSNY's membership structure, simplifying the membership application process, becoming partners with the counties, strengthening the value proposition, increasing members only content and pricing, and identifying and creating the one thing physicians can't get anywhere else, among others. There was lively discussion that could have continued if there were no time constraints.

The two new major member benefits that were discussed and will be incorporated are ability to practice and contract review proposed by Thomas Lee and David Voza respectively.

Update: New Membership Database

Membership and Information Services staff are diligently involved in preparing for the rollover to our new database system, Impexium Association Management Software, with a current emphasis on membership and dues. Among other improvements, this system will be much more robust for those counties that use MSSNY for billing and collection because of the reporting it will provide. Staff training will begin in July, and our go live date is mid-September.