



7th District Branch Report April 2021

Since the last meeting of the MSSNY Council, the Seventh District Branch has been involved in the following issues and activities:

- MCMS actively participated in the March 2021 Advocacy Day for the morning session as well as afternoon sessions with local legislators and staff. Topics of discussion included the future of healthcare, challenges physicians face, and legislative priorities (i.e., Legalization of Recreational Marijuana).
- MCMS is working with Senator Samra Brouk and has created a Student Mental Health Committee to address how the pandemic has affected our youth (i.e., increased anxiety, depression and isolation rates).
- MCMS Executive Director remains an integral member of the Finger Lakes Vaccine Task Force consistently advocating for the allocation of the COVID-19 vaccine for private practices. A small pilot project to allocate vaccine to private practices was so successful in March that it led to increased allocation to multiple private providers.
- MCMS Board of Directors fully supports its Equity & Diversity Committee and has unanimously approved its charter, the formation of sub-committees (i.e., advocacy, education) and review/updating of the MCMS mission to be more inclusive.
- MCMS Quality Collaborative continues to review and update community clinical guidelines and principles. Recently updated were the HTN, Pediatric Preventative, and Back Pain.
- Phase 3 of the MCMS Knowledge to Action project paused due to COVID-19 but has resumed. The Quality Collaborative has selected Maternal Child Health and RN Telehealth service to post-partum mothers and their babies.
- MCMS' Maternal Child Health's Implementation Committee is in the process of defining metrics and reporting procedures while MCMS partners with the ROC Family TeleConnects pilot program. Partners in this pilot project include: UR Medicine, Anthony Jordan Health Center (FQHC) and private practices.
- MCMS ED was interviewed by local media regarding a) its 200th Year Anniversary (2021) and b) its position on the legalization of marijuana.
- MCMS continues to provide comprehensive practice management education. See upcoming programs below.
- MCMS continues to actively offer Educational Programs/Events including Grand Rounds, Survival Series and issues pertinent to private practice physicians and their staff (i.e., 2021 E/M Coding, HIPPA, billing, personnel issues, etc.)