

## **SEVENTH DISTRICT BRANCH REPORT**

**August 2017**

Since the last meeting of the MSSNY Council, the Seventh District Branch has been involved in the following issues and activities:

- MCMS continues to participate in the meetings of the Regional Oversight Management Committee in the Finger Lakes region. During the last ROMC meeting MCMS advocated for the APC model to align with NCQA PCMH to minimize the incremental work required from practices to participate. We also advocate for NYS to secure funding for physician startup costs associated with PCMH.
- MCMS participated as a panelist with Digital Rochester, presenting the MCMS Community Principle for Physician Communication throughout transitions of care.
- The Medical Scholarship Fund of MCMS held a fundraiser raising over \$7,000.
- MCMS met with local legislators and staff, including County Executive Cheryl Dinolfo and a luncheon with Congressman Tom Reed. MCMS Past President, Stephanie Siegrist, MD attended this event. The future of healthcare, challenges physicians face, and legislative priorities were discussed.
- MCMS gave presentations related to advocacy and the value of Medical Society membership to Residents, lectured 4<sup>th</sup> year medical students on the value of advocacy, and participated in two 1<sup>st</sup> year medical student recruitment events.
- The MCMS Quality Collaborative continues to review and update community clinical guidelines and principles. Recently updated was the *Routine Prenatal Care* guideline. The QC is finalizing updates for *Thyroid Disease*, *Follow-up and Management of Pulmonary Nodules*, *Tube Feeding/PEG Placement for Adults* and *Physician Communication Principles* and will be starting the biennial review of the *Coronary Artery Disease* and *Heart Failure* guidelines in September.
- Phase 2 of the MCMS Knowledge to Action project continues to move forward. The Implementation Committee has defined metrics and reporting procedures practice recruitment is progressing. Both UR Medicine/Rochester Regional Health and private practices are expected to participate.
- MCMS spoke with the media regarding the impact of high deductibles on when patients choose to schedule elective surgeries, the availability of adolescent psychiatric treatment and medical billing.

- MCMS continues to provide comprehensive practice management education.  
See upcoming programs below.

### **Upcoming MCMS Programs/Events**

September 8, 12, 29,

October 4, 11      Certified Medical Coder

September 13      Paid Family Leave Act Review

October 3      ICD-10-CM Coding Update

October 10      Transform the Front Desk Staff

October 13      Practice Manager Luncheon

October 17      Innovation in Action: MCMS Technology Day

October 25      Medical Scholarship Fund Raiser Dinner

December 7      Coding and Reimbursement Update 2018