

## **SEVENTH DISTRICT BRANCH REPORT**

**June 2015**

Since the last meeting of the MSSNY Council, the Seventh District Branch has been involved in the following issues and activities:

- Membership recruitment and retention initiatives include-offering a new dental insurance member benefit, offering 2016 ICD-10 CM coding books at a discounted rate, revising the timeline for the annual MCMS President's letter to non-members, publishing an edition of the Bulletin dedicated to the value of membership-used in recruitment, speaking with residents about medical society membership and initiatives, arranging medical staff presentations, writing personal notes on pending MCMS 2015 invoices to remind physicians about the value of membership and for employed physicians that CME accounts can often be used to pay medical society dues. Lastly, MCMS was approached by the new medical director of the Accountable Care Network associated with the University of Rochester Medical Center, Accountable Health Partners. The physician wishes to join MCMS and is also joining the MCMS Quality Collaborative as AHP is interested in using MCMS Community-wide Guidelines rather than create their own.
- The MCMS Quality Collaborative is updating the Asthma, Heart Failure, Tube Feeding, Coronary Artery Disease, Thyroid and Major Depressive Disorder community-guidelines. Guidelines are updated bi-annually. The group is also working on improving the format and content of area hospital discharge summarizes and creating a Lung Cancer Screening Community-guideline.
- The MCMS Physician Workforce Committee will reconvene in the September to create a practice based survey to quantify workforce issues not addressed the physician survey.
- The Knowledge to Action: Hypertension Guideline grant funded project surpassed the projected Q1 milestone and goals to create awareness and increase knowledge about the updated MCMS Hypertension Community-guideline.
- MCMS continues to participate on the DSRIP Clinical Committee. Although the initiative is Medicaid based, discussion has included the importance of designing evidence-based interventions that can be used for all patients under a physicians care.
- MCMS spoke with the media regarding the 2015 Physician Workforce Report, e-prescribing, new payment models, HIPAA violation, quality reporting, Monroe Plan and cancer clusters.

- MCMS continues to provide comprehensive practice management education. See upcoming programs below. MCMS is proud to have provided training to 1250 physicians and staff during 2014.

### **Upcoming MCMS Programs/Events**

June 3	Front Desk with Finesse
June 4	Treatment, Authorization and Consent
June 5	ICD-10 Coding Workshop
July 20	ICD-10 Coding for Physicians
July 21	ICD-10 Coding for Orthopedics
July 21	ICD-10 Coding for Pediatrics
July 22	ICD-10 Coding for Ob/Gyn
July 22	ICD-10 Coding for Internal Medicine
August 12	ICD-10 Coding Workshop
August 14	ICD-10 Coding – The Next Level
September 24	11 <sup>th</sup> Annual Technology Day
September 30	Payment Models-Transitioning Away from FFS
October 2 -30	Certified Medical Coder
October 21	12 <sup>th</sup> Annual HIPAA Compliance with Michael Schoppmann
October 28	Health Care Reform and Y our Practice
November TBD	Practice Administrator Appreciation Luncheon
December 9	Practice Management Roundtable