

Be a MSSNY Social Media Ambassador Volunteers Wanted

What is a MSSNY Social Media Ambassador?

MSSNY Social Media Ambassadors are MSSNY members who are our strongest and most vital supporters. They spread the word that physician members are the driving force behind MSSNY's great work. By supporting MSSNY and encouraging your peers to support us, Ambassadors are continually communicating how **Membership Pays.**

What are the goals of the program?

MSSNY ambassadors reinforce the following points in person and on social media:

- Being a MSSNY member is about being part of a community of physicians that help to shape the policy that directs our organization.
- MSSNY is more than just a lobbying organization. We are an organization that supports our members both professionally and personally.

What's involved?

Ambassadors help MSSNY deliver information to the physician community by using their own social media platforms to distribute and promote MSSNY's content. Social Media Ambassadors' primary responsibilities are to help spread the word about MSSNY's work. This includes the benefits of membership, lobbying efforts, respective calls to action and MSSNY news.

Examples include:

- Liking and sharing MSSNY social media posts.
- Sharing news like our press releases, eNews publications, and MSSNY leader quotes and interviews in the news media.
- Sharing MSSNY-provided social media content such as photos, videos, and corresponding posts.
- Tagging MSSNY's social media channels in all relevant posts.
- Serving as a roving ambassador at MSSNY conferences, providing social media coverage on your channels and tagging MSSNY
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Interested in becoming a MSSNY Social Media Ambassador? [Submit this form.](#)