

8th District Council Report January 5, 2022

- 1) **Monoclonal Antibodies:** The 8th District is seeking to address the shortage of monoclonal antibodies in our region, which is stemming from the Federal government. The Erie County Medical Society is undergoing efforts to increase the supply of monoclonal antibodies to our region and contribute to resolving the hospital capacity issue. We are also aggregating resource material about monoclonal antibodies and aiming to distribute them to members so that they are kept up to speed about which drugs are most effective against which variants.
- 2) **UB Medical School Collaboration:** The Erie County Medical Society has had the opportunity to meet with the faculty of UB Medical School, who has now agreed to make their entire student body members of the Erie County Medical Society, which also of course includes MSSNY. Erie has issued an email with the MSSNY link for to the head of faculty so that they can have all of the students join electronically. This consists of approximately 400 medical students. We intend to create a Physician Mentorship and Networking Program aligning the medical students with our seasoned physician members in efforts to incentive them to remain in the region post-graduation.
- 3) **Hodgson Russ Marketing Agreement:** The Erie County Medical Society is in discussions with the law firm of Hodgson Russ in order to enter into a marketing agreement as part of Erie's non-dues revenue initiative for 2022. The firm will provide our members with updates in the Stark Law and pending significant changes to HIPAA in exchange for a fixed marketing fee issued to the Medical Society.
- 4) **Increase in Vaccination Reimbursement: CMS CY2022:** The Erie County Medical Society announced to its members that our comments submitted during the CMS commentary period played a role in the increase in CMS vaccine reimbursement commencing January of 2022, increasing the rates from \$18 to \$30 a vaccine. This includes the HBV vaccine, as well.
- 5) **Erie County Medical Society will be entering into another agreement with Spectrum Reach for another television commercial encouraging regional doctors to join the Medical Society of Erie County.**
- 6) **2022 Goal for Erie County Medical Society:** Increase donations to the local county medical society by leveraging our text-to-pay feature and encouraging folks to support the Society by texting "MSCE" to 71760.