

8th District Branch Council Report

May 25, 2021

1. **200 Year Gala:** The Medical Society of Erie County has confirmed the venue for their 200 Year Gala, where the annual installation of Officers will take place at the distinguished Park Country Club in Williamsville, NY on Friday, September 24, 2021.
2. **Annual Golf Outing: Lancaster Country Club:** The Medical Society of Erie County has confirmed that the 2021 MSCE Annual Golf Outing will take place at the Lancaster Country Club on June 14, 2021. The event will be marked by teams of 4 per tee where sponsor tables will be situated throughout the course. It will be followed by a cocktail hour and dinner at the clubhouse.
3. **MSCE is Hosting the AMA Delegation at the Curtiss Rooftop Lounge:** The Medical Society of Erie County will be hosting the AMA Delegation at the Curtiss Rooftop Lounge on Friday June 11, 2021 from 6:30-8:30 p.m. The event is designed to raise awareness among our physician members of the AMA Delegation process and will be marked by a viewing of the AMA Delegation on the Curtiss Rooftop along with pass oerders and open bar for attendees.
4. **Passport to the World Collaboration:** The Medical Society of Erie County has commenced a collaboration with a small non-profit organization called Passport to the World designed to provide fresh produce to the most underserved zip codes regionally. This partnership is designed to enhance patient outcomes and mitigate the comorbidities that have been most prevalent in these underserved zip codes.
5. **Recruitment of Medical Providers:** The Medical Society of Erie County has been successful in recruiting medical providers and has notified membership that medical provider recruitment is a member benefit, where vacancies are posted to our website (www.wnydocs.org) along with a hyperlink to the member provider's website to encourage traffic to their practice's site whenever candidates click on a vacancy for further information.
6. **Erie County New Member Initiative:** The Medical Society of Erie County posted a 30 second commercial and sponsored an advertisement at the recently held Congress of Delegates, which outlined all of the membership benefits of Erie County Medical Society and MSSNY in efforts to recruit new members.
7. **New Members:** 113 new Erie County members since July 2020, which amounts to 11 more new physician members since the last MSSNY Council Meeting.