

8th District Branch Council Report

April 6, 2021

1. **200 Year Gala:** Slated for August/September 2021: The Medical Society of Erie County is touring venues (namely the Seneca One Building) and are planning to host the Buffalo Philharmonic at its 200 Year Gala this summer/fall.
2. **Annual Golf Outing: Lancaster Country Club:** The Medical Society of Erie County has planned a tour of the Lancaster Country Club for its Annual Golf Outing slated for this summer. The event will be marked by teams of 4 per tee where sponsor tables will be situated throughout the course. It will be followed by a cocktail hour and dinner at the clubhouse.
3. **Population Health Collaborative:** The Medical Society of Erie County has commenced discussions with the Population Health Collaborative to identify top disease prevention items regionally in efforts to enhance patient outcomes through a partnership with our physician membership.
4. **Book Completion through Arcadia Publishing:** The Medical Society of Erie County submitted its completed book captions with accompanying narratives to Arcadia Publishing on March 16, 2021. The Society's contract with Arcadia provides that ongoing royalties from book sales will serve as a source of ongoing non-dues revenue for the Society. Local vendors (including UB Medical School) have sought to earmark bulk purchases for their bookstore.
5. **Bryant & Stratton Collaboration:** The Medical Society of Erie County has partnered with Bryant & Stratton to leverage the features of their free intern program in order to support private practices in need of reliable and affordable practice administrators before making hiring decisions. The Program has resulted in placements of candidates to physician members who were able to recruit new talent as a Medical Society member benefit.
6. **Erie County New Member Initiative:** The Medical Society of Erie County is using their non-member listing to encourage new membership within Erie County by sending out comparable communications issued to members with the tag line: "To become a part of the growing Medical Society of Erie County, click [HERE](#) to become a Physician Member."
7. **New Members:** 102 new Erie County members since July 2020.