

Nassau County Medical Society

Councilor's Report – January 14, 2021

Paul Pipia, MD, Councilor

1. The new Headquarters for The Nassau County Medical Society and The Nassau Academy of Medicine is 666 Old Country Road, Ste. 705, Garden City, NY 11530. A formal announcement will be made in the local media in 2021, as well as a ribbon cutting ceremony.
2. A Communications & Membership Associate started on January 4, 2020.
3. In December 2020, the Society, and the Academy along with MSSNY, Downstate and NYIT sponsored an event for medical students. The guest speaker was Dr. Patrice Harris, Immediate Past President of the AMA. She spoke on “Student-Physician Wellness in the Present Era”.
4. New Committees were formed for both the Society and the Academy and have started implementation of goals set for 2021.
5. In 2021 we will be launching a new marketing strategy with digital content, social media upgrades and visual presence across the county.
6. Three educational seminars have been planned for the first quarter of 2021.
7. A Community Outreach initiative will be starting 2nd Qtr. of 2021. During the 1st Qtr. we will be reaching out to our local communities and polling what the needs are to ensure optimal community support and involvement.