

Report to Council

David Jakubowicz, MD, Membership Commissioner

January 14, 2021

New Member Initiative

Arrangements have begun for our first New Member Outreach Zoom meeting, scheduled for the evening of February 3, 2021. This will be a one-hour, statewide informal, interactive meeting with greetings from MSSNY leadership and an opportunity for new members to make comments.

As an introduction to the meeting, we have asked County Execs to mobilize their county leaders to make some short, informal welcome phone calls to newly elected members in their county. We have also contacted all County Presidents.

New member lists with phone numbers have been distributed to the Execs, as well as suggested talking points on how new members can become involved, how membership benefits them, etc. We have asked the Execs to send us all relevant feedback from these calls.

A “save the date” message was recently sent to 1,252 new members from 2020. This will be followed by multiple additional messages. We have seven registrants so far.

The Membership Committee thanks all County Execs and Presidents for helping to make this a successful endeavor!