Medical Society of the State of New York
Media Coverage Report

Social Media Stats – 28 Day Summary

MSSNYTWEET

Tweets: 143 +1.4%
Tweet impressions: 84.8k +5.2%
Profile visits: 511 +131.2%
Mentions: 430
Followers: 2,676 +37

Facebook

Page Views: 696
New Page Likes: 7
Followers: 1,617 +11
Post Reach: 1,105 +100
Post Engagements: 753 +69%

Instagram

Mssnygram (7 day Summary)
Posts: 10
Impressions 1,178 +77
Profile Visits: 40 +11
Followers: 279 +19
Interactions: 46 +5
Reach: 305 +102

Media Coverage Jan. 15 – Feb. 14, 2020

- Democrat & Chronicle -01/20/20
  Vaping illnesses: NY reports new deaths, including in Ontario County, connected to vaping
  (MSSNY President Dr. Arthur Fougner quoted)
• Binghamptom Homepage – 02/02/20
  Coronavirus: how the state is preparing
  (MSSNY Infectious Disease Specialist, Dr. William Valenti quoted)

• Genesee Sun - 2/04/20
  Doctors Say “Kill the Pain, Not the Patient,” as They March on Albany
  (MSSNY mentioned)

• Oneonta Daily Star - 02/05/20
  Cuomo’s plan to rein in Medicaid costs comes under scrutiny
  (MSSNY President Dr. Arthur Fougner quoted)

• Also ran in The Daily Freeman

• Lockport-Union Sun & Journal

• Crain’s New York Business – 02/05/20
  Politicians, docs cry foul over Cuomo’s Medicaid redesign team
  (MSSNY President Dr. Arthur Fougner Quoted.

• Capitol Pressroom – 02/06/20
  Medical licensing and transparency
  (MSSNY President, Dr. Art Fougner interviewed)

• Capitol Confidential – 02/06/20
  A.M. Roundup: Trump praises Stefanik, slams Gillibrand after acquittal
  (MSSNY mentioned)

• WENY News – 02/11/20
  AAA, NY Medical Society push for back-seat seat belt law
  (MSSNY mentioned)

• Legislative Gazette – 02/11/30
  New York doctors urge legislators to reject Medical Aid in Dying law
  (MSSNY Mentioned)