

Medical Society of the State of New York
Media Coverage Report
Sept. 5, - Oct. 21, 2019

Social Media Stats – 28 Day Summaries



MSSNYTWEET

Tweets: 148 +19.4%
Tweet impressions: 141 +20.1%
Profile visits: 6720 +1,354.5%
Mentions: 259
Followers: 2,587 +29

MSSNY_YPS

Tweets: 15
Tweet impressions: 886
Profile visits: 11 +37.5%
Mentions: 8
Followers: 327 +5



Page Views: 2544 +1.6k
Page Likes: 1,613 +11
Followers: 1,796 +12
Post Reach: 867
Post Engagements: 684



Instagram

Mssnygram (7 day Summary)
Posts: 16
Impressions 331 +100
Followers: 260 +20
Profile Visits: 15 +5

Website clicks: 10 +3

Reach: 164 +60

Media Coverage August 23 – October 21, 2019

- **Cardiology Magazine (American College of Cardiology) – 08/23/19**
[Heart of Health Policy | Tobacco 21 Count Continues](#)
(MSSNY mentioned)
- **Buffalo News – 08/25/19**
[Another Voice: Protect against surprise medical bills, but preserve access, too](#)
(Op-Ed by MSSNY President, Dr. Arthur Fougner)
- **Crain's Health Pulse / NY Business – 08/26/19**
[Zocdoc's new pricing rankles New York doctors](#)
- **WRHU FM - Well Said with Dr. Ira Nash – 09/09/2019**
[Surprise! It's a Medical Bill!](#)
(MSSNY President Dr. Art Fougner interviewed by Dr. Ira Nash)
- **Medscape – 09/13/19**
[Should Physicians Be Tested for Age Competency? Pros and Cons](#)
(MSSNY YPS Chair Dr. Dan Choi interviewed)
- **Riverhead Local – 09/13/19**
[Parents ask school district to help them in the fight against state-imposed vaccine mandate](#)
(MSSNY President Dr. Arthur Fougner quoted)
- **LongIsland.com -09/17/19**
[New York State Doc Group Backs Gov's Flavored E-Cig Ban](#)
(MSSNY President Dr. Arthur Fougner quoted)
- **Crain's Health Pulse -09/17/19**
[At a Glance - Vaping Action](#)
(MSSNY President Dr. Arthur Fougner quoted)
- **Genesee Valley Pennysaver – 09/25/19**
[Inside Look at the 2019 Women of Distinction Honorees: Linda Clark, M.D., Doctor of Preventive/Occupational Medicine, Founder and CEO, Clark Occupational Medicine Services](#)
(MSSNY Committee Chair Dr. Linda Clark profiled)
- **AMSNY – Voice of Medical Education – Sept. 2019**
[Zucker School of Medicine at Hofstra Northwell: Well Said With Dr. Ira Nash Addresses Surprise Medical Billing With Medical Society of the State of NY President, Dr. Arthur Fougner](#)

- **LongIsland.com – 09/26/19**
[State Doc Group Backs Menthol-Flavored E-Cigarette Ban](#)
(MSSNY President Dr. Arthur Fougner quoted)
- **Crain’s New York – 10/02/19**
[Medical societies urge Congress to follow NY's lead on surprise billing](#)
MSSNY Mentioned
- **Fox 40 – 10/2/19**
[Harold S. Parnes M.D. FACR Becomes a Fellow for the American College of Radiology, a Prestigious Honor](#)
(MSSNY member Harold S. Parnes MD mentioned)
- **Crain’s Health Pulse – 10/09/19**
[MSSNY Voices Concerns about Trump’s Executive Order on Medicare](#)
(MSSNY President Dr. Arthur Fougner quoted)
- **Crain’s Health Pulse – 10/11/19**
[Surprise-billing amendment proposes more requirements for insurers, providers](#)
(MSSNY President Dr. Arthur Fougner quoted)
- **Albany Times Union – 10/16/19**
[Health groups file brief supporting NY flavored vape ban](#)
(MSSNY mentioned)
- **Politico – 10/18/19**
[Policy and Politics](#)
(MSSNY mentioned)
- **Telegraph -10/18/19**
[Recreational cannabis proponents hope NYC forum drives action](#)
(MSSNY mentioned)

Also appeared in the [Times Union](#)