

SEVENTH DISTRICT BRANCH REPORT

January 2019

Since the last meeting of the MSSNY Council, the Seventh District Branch has been involved in the following issues and activities:

- MCMS has continued to host monthly networking and social events with attendance averaging 25 physicians per event.
- MCMS has established a relationship with EviCore to support practices locally. We will have monthly calls moving forward with their leadership.
- MCMS met with the NYS Commission of Education to raise issues impacting Family Medicine and Pediatric Physicians.
- MCMS continues to serve in the community's System Integration Team co-chaired by Congressman Joe Morrelle. The goal of this multi-stakeholder group is to break down silos between Education, Health, and Community Based Organizations with funding from foundations and NYS.
- MCMS has been meeting with legislators whose district overlaps the 7th District Branch.
- MCMS hosted the annual Practice Manager Appreciation Luncheon with approximately 50 practice managers in attendance.
- MCMS has signed an agreement with VisualDX to provide a 34% discount to MCMS members. VisualDX is in process of developing an internal tracking mechanism and specific MCMS landing page within their web application.
- MCMS has signed a marketing agreement with Spectrum Reach, who will produce and air more than 800 commercials during 2019.
- MCMS hosted Commissioner of Health Dr. Zucker for his Commissioner's Grand Rounds. The event took place at the Monroe Community Hospital.
- MCMS coordinated communication with the MCDOH to inform physicians about the confirmed case of the Measles.
- MCMS continues to provide comprehensive practice management education.
- Phase 2 of the MCMS Knowledge to Action project continues to move forward with 4th quarter 2018 clinical data coming in and Q3 baseline reports being reviewed with practices. The Quality Collaborative has reviewed and updated the following guidelines/principles: *Pediatric Preventive, Acute/Subacute Low Back Pain and Heart Failure*
- Our *Physician-Pharmacy* subcommittee will meet quarterly in 2019 to continue working toward resolution of identified community issues. A separate group from this subcommittee has been formed to address the need for an effective integrated system for e-discontinuation with a focus on communication and change management.