Social Media Stats – 30 Day Summaries

MSSNYTWEET
Tweets: 58
Tweet impressions: 27.2k
Profile visits: 534
Mentions: 166
Followers: 2,357 (+47)

MSSNY_YPS
Tweets: 16
Tweet impressions: 2,584
Profile visits: 151
Mentions: 55
Followers: 312

Media Coverage October 18, 2018 – January 9, 2019

Bloomberg – 10/18/18
New York State Considers Blocking Parts of CVS-Aetna Merger
(MSSNY mentioned)

Also ran in Hartford Courant

HartfordBusiness.com – 10/19/18
Report: NY eyes blocking parts of CVS-Aetna deal
(MSSNY mentioned)
The Jewish Voice – 10/23/18
New York Threatens to Block CVS $69B Purchase of Aetna
(MSSNY mentioned)

New York Amsterdam News – 10/25/18
Disaster readiness: Be aware and be prepared
(MSSNY mentioned)

World Magazine – 10/21/18
Bad Medicine
(MSSNY mentioned)

Becker’s Spine Review – 11/02/18
Spine surgeon leader to know: Dr. Peter Angevine of Daniel and Jane Och Spine Hospital/New York-Presbyterian
(MSSNY member Dr. Peter Angevine mentioned)

Buffalo News: 11/02/18
Dr. Eugene L. Beltrami, 90 gynecologist, medical administrator
(Obituary for former medical director for MSSNY’s Peer Review Organization)

Also ran in Pharmacy Choice – 11/4/18

Wall Street Journal 11/08/18
Should the Feds Join the Trend to Legalize Pot
(Op-ed by MSSY President, Dr. Thomas Madejski)

AMA Wire – 11/10/18
AMA Medal of Valor goes for Texas doctor’s Hurricane Harvey service
(Former SCMS Executive Director, Stuart Samuel Friedman honored with Lifetime Achievement Award)

Markets Insider – 11/13/18
IPRO Executives Join Healthcare Industry Leadership Teams
(Dr. Clare Bradley, co-chair of the Medical Society of the State of New York's quality improvement and patient safety committee, mentioned)

MedPage Today – 11/13/18
AMA Delegates Back Physician Freedom in Opioid Prescribing
(MSSNY Secretary, Dr. Frank Dowling, quoted)

Post and Courier (SC) – 11/17/18
Letter: Medical marijuana
(MSSNY mentioned)

The Buffalo News – 11/17/18
Communities of color, long targets of drug war, seek place in marijuana industry
(MSSNY President, Dr. Thomas Madejski and Dr. Willie Underwood, immediate past president of the Erie County Medical Society quoted)
Charleston Post Courier - 11/17/18
Letter: Medical marijuana
(MSSNY President, Dr. Thomas Madejski mentioned)

Legal Reader – 11/23/18
AMA Encourages Pharmacists, Insurers to Consider Modifications to CDC Guidelines
(MSSNY President, Dr. Frank Dowling quoted)

In Good Health 11/24/18
Rheumatologists In Short Supply
(MSSNY President, Dr. Thomas Madejski quoted)

The Buffalo News – 11/25/18
Editorial: Pump the brakes on legalizing pot
(MSSNY President, Dr. Thomas Madejski quoted)

Crain’s New York Business – 11/26/18
CVS wins state approval in $69B Aetna deal
(MSSNY President, Dr. Thomas Madejski quoted)

Albany Times Union – 11/26/18
NY regulators approve $69B CVS-Aetna merger
(MSSNY President, Dr. Thomas Madejski quoted)

Medscape 11/27/18
Is It Burnout or Depression, and Does the Solution Differ?
(Dr. Michael Privatera, chair of MSSNY’s task force on physician stress and burnout, quoted)

Becker’s Spine Review - 12/05/18
Orthopedic surgeon to know: Dr. Vedant Vaksha of Complete Orthopedics
(MSSNY member Dr. Vedant Vaksha mentioned)

Becker’s Spine Review - 12/14/18
Orthopedic surgeon to know: Dr. Kenneth Austin of Northeast Orthopedics & Sports Medicine
(MSSNY member Dr. Kenneth Austin mentioned)

Fox 40 – 12/15/18
Dr. Robert Holtzman selected as Top Neurosurgeon of the Year by the International Association of Top Professionals (IAOTP)
(MSSNY member Dr. Robert Holtzman mentioned)

Newsday 12/17/18
New York State has record number sign up through Affordable Care Act
(MSSNY President Dr. Thomas Madejski quoted)
Enrolled in NY Obamacare? What to know about Texas judge's Affordable Care Act ruling
(MSSNY President Dr. Thomas Madejski quoted)

ACA ruling could 'wreak havoc' on health-care coverage
(MSSNY President Dr. Thomas Madejski quoted)

Commentary: New York must think through single-payer system move
(Op-ed by MSSNY President, Dr. Tom Madejski)

Peer support program needed to combat physician burnout
(Op-ed by MSSNY President, Dr. Tom Madejski)

Pain patients have options, doctors say
(MSSNY President Dr. Thomas Madejski quoted)

Also ran in Daily Heralds
Centre Daily Times
News Live TV