Medical Society of the State of New York
Media Coverage Report
August 28 – October 19, 2018

Social Media Stats – 30 Day Summaries

MSSNYTWEET
Tweets 31 (+22)
Engagement 88
Traffic 332
Followers 2,310 (+17)

MSSNY_YPS
Tweets 33
Engagement 12
Traffic 35 (+22)
Followers 317 (+2)

Media Coverage August 28 – October 19, 2018

• The Buffalo News – 08/28/18
  Another Voice: WNY emergency rooms poised to help patients in crisis
  Erie County Medical Society Executive Director, Christine Ignaszak-Nadolny op-ed)

• Pharmacy Choice – 08/28/18
  150 Groups Send Letter on Proposed Changes to Physician Payment Rule
  (MSSNY mentioned)

• LocalSYR – 08/28/18
  Dealing with Addiction CYN
  (MSSNY’s Dr. Brian Johnson interviewed)
• **Crain’s Health Pulse 08/29/18**  
  *Assemblyman, docs oppose CVS-Aetna deal*  
  (MSSNY President Dr. Thomas Madejski quoted)

• **WKBW- Buffalo – 09/05/18**  
  *Combating the doctor shortage in WNY*  
  (Erie County Medical Society mentioned)

• **AP - 09/06/18**  
  *At NY state ‘listening session,’ marijuana advocates urge making it legal, affordable*  
  (MSSNY Treasurer Dr. Joe Sellers quoted)

  Also ran in:
  - The Troy Record
  - The Post-Journal
  - The Oneida Daily Dispatch
  - The Kingston Daily Freeman
  - The Post Journal
  - NewsTimes.com
  - Dariennewsonline
  - New Milford Spectrum
  - New Canaan News
  - Connecticut Post
  - StamfordAdvocate.com
  - Lexington Herald-Leader
  - Greenwich Time
  - US News & World Report
  - Recordonline.com
  - San Antonio Express-News
  - The Saratogian
  - MyrtleBeachOnline.com
  - TheState.com
  - The Daily Star
  - WNYT
  - Daily Journal
  - LIBN
  - Marijuana.com
  - Schenectady Daily Gazette

• **LIBN – 09/07/18**  
  *Docs seek to block Aetna, CVS deal*  
  (MSSNY President Dr. Tom Madejski and Immediate Past President Dr. Charles Rothberg quoted)

• **Insurance Journal 09/07/18**  
  *Marijuana Advocates Urge New York to Make It Legal, Affordable*  
  (MSSNY Treasurer Dr. Joe Sellers quoted)
• **The Buffalo News – 09/08/18**
  *Another Voice: Vaccinations are essential for our public health*
  (MSSNY President Dr. Tom Madejski Op-Ed)

• **MedPage Today – 09/14/18**
  *New Film 'Pulls Back Curtain' on Physician Suicide*
  (MSSNY President Dr. Tom Madejski and Secretary, Dr. Frank Dowling quoted)

• **Crain’s New York Business – 09/21/18**
  *State officials hear public comments on marijuana*
  (MSSNY Mentioned)

• **The Southampton Press -10/01/18**
  *John W. Shimkus Of Southampton Dies September 28*
  (Obituary for MSSNY member, Dr. John W. Shimkus)

• **Patch Chappaqua – 10/01/18**
  *Medical Society of the State of New York says Murphy has the cure*
  (MSSNY mentioned)

• **Buffalo Business First – 10/04/18**
  *Idea of marijuana legalization lights up crowd*
  (Erie County Medical Society President, Dr. John Gillespie quoted)

• **Albany Times Union – 10/06/18**
  *Is there evidence to support New York’s marijuana-opioid law?*
  (MSSNY President, Dr. Thomas Madejski quoted)

• **Syracuse.com – 10/08/18**
  *NY medical society: Legalized marijuana is bad for public health (Commentary)*
  (Op-Ed by MSSNY President, Dr. Thomas Madejski)

• **LoHud.com -10/09/18**
  *Marijuana legalization in New York: Here’s the money behind politically charged pot war*
  (MSSNY President, Dr. Thomas Madejski quoted)

• **Also ran in the Poughkeepsie Journal**

• **Syracuse.com – 10/10/18**
  *When, not if: Majority of speakers at state hearing on legalized pot support the idea*
  (Dr. Brian Johnson, chairman of the Onondaga County Medical Society, quoted)

• **LoHud.com – 10/11/18**
  *Why CVS Health's $69B purchase of Aetna affects Westchester, Rockland health care*
  (MSSNY mentioned)
• **Hometownstations.com 0101/15/18**
  Dr. Robert Holtzman selected as Top Neurosurgeon of the Year by the International Association of Top Professionals (IAOTP)
  (MSSNY member mentioned)

**Adirondack Daily Enterprise – 10/16/18**
Fact check: Stefanik’s statements on health care are misleading
(MSSNY mentioned)