

THE MEDICAL, EDUCATIONAL, AND SCIENTIFIC FOUNDATION OF NEW YORK, INC.

865 Merrick Avenue, Westbury, NY 11590
516-488-6100 Ext. 350 • Fax: 516-488-2188

C.7

TO: MSSNY Council
FROM: Charles Rothberg MD
DATE: November 1, 2018

The following is a brief summary of MESF activities since the last MSSNY Council meeting:

Leadership Seminar in Syracuse

The Leadership Seminar scheduled for Nov 30-December 1 at the Double Tree Inn in Syracuse has now been recognized for 10 CME credits. We expect to have a total of approximately 40 participants from the mid-State area. The program is funded by The Physicians Foundation, which will also fund a second program on Long Island in the early Spring. Jon Chilingerian, PhD and Carole Carlson, MBA from Brandeis University will be making the keynote presentations. (Copy of the flyer is attached.)

Cardiology Program for Indian Physicians

This program is moving forward in coordination with the Cardio logical Society of New York, which is the state chapter of the American College of Cardiology. The program is being developed to provide an overview on cardiology for physicians in India. The program is built around six major Cardio logical topic areas: Clinical Cardiology; Investigations in Cardiology; Heart Failure; Heart Diseases & Management; Acute Coronary Syndromes and Preventive Cardiology. Each major topic area spans multiple subtopics. For each major topic area there has been developed a medical text and PowerPoints to support the texts. A team of six New York cardiologists will be videotaped presenting lectures on individual major topic areas using the PowerPoints. We expect the videotaping to be completed before Dec 1, 2018. Complete packages will be available in India by the end of the year. It is estimated that there are approximately 9 million allopathic physicians to serve an Indian population of approximately 1.3 billion.

Physicians Leadership Seminar

Nov. 30 - Dec. 1, 2018 • Syracuse, NY • Doubletree Inn



- The program will begin with registration on the afternoon of Friday, November 30, 2018 and conclude late afternoon of Saturday, December 1.
- Approximately 40 program attendees will be selected from members and nonmembers with emphasis on physicians in leadership roles in MSSNY county societies, hospitals and group practices.
- The program will held at the Doubletree Inn, at Carrier Circle Syracuse NY. All attendees will have rooms, meals and travel paid on their behalf under a grant to MESF from the Physicians Foundation.
- Registration available at:
<https://goo.gl/forms/dzjZxXdZL9NM2PQz1>

Featured Speakers:



Jon Chilingierian, Ph.D.

An international lecturer, Dr. Chilingierian is founding Director of the Executive MBA for Physicians program at Brandeis and Program Director of the Brandeis Health Leadership Program, a one week residential course sponsored by the American College of Surgeons. In conjunction with Tufts Medical School, Dr. Chilingierian is also Director of the largest MD-MBA program in the United States. Launched in 1990 the five-year MD-MBA program has graduated more than 200 students. In addition to numerous scholarly papers, he is author of *International Health Care Management* published by Elsevier Press, and *The Lessons and Legacy of the Pew Health Policy Program* published by the IOM National Academy Press. His work focuses on leadership and management of health care organizations.



Carole Carlson

Carole Carlson is the Director of the MBA Program at the Heller School for Social Policy and Management at Brandeis University where she teaches Heller courses in Strategic Management, Entrepreneurship, and Consulting. She is an expert on applying strategy in evolving market situations and has worked extensively with health care leaders, including participants in Brandeis' EMBA for practicing physicians. Prior to teaching at Heller, she was a Principal at the Parthenon Group, a global strategy consulting firm, where she worked with the leadership of Fortune 500 and high growth middle market companies and leading nonprofit organizations to implement winning strategies and improve operations.

Agenda:

FRIDAY, NOVEMBER 30

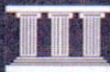
- 2:00-4:00 pm Check into hotel and receive package of materials
- 4:00-6:00 pm **Staying out of Trouble**
OPMC Director Keith Servis
Signs of Burnout – How to Help Your Colleagues
Donald Moore MD
What Do Leaders Look Like?
Jon Chilingierian PhD, Director, MBA Program for Physicians – Brandeis University
- 6:00-6:45pm Cocktails and meeting the faculty
- 6:45-7:45pm Dinner & Conversation
- 7:45-9:45pm **Roundtable Presentation – What's on the Minds of CEOs?**
Joh Chilingierian PhD will lead a panel discussion of experts focused on the reality of "corner office" decisions

SATURDAY, DECEMBER 1

- 7:30-11:30 am **Effective Clinical Leadership**
Jon Chilingierian PhD – Brandeis University Executive MBA Program for Physicians
- 11:30-Noon **Study Group Lunch from Buffet**
Attendees assigned to small groups and discuss afternoon case
- Noon-3:30 pm **Innovation and Business Savvy**
Carole Carlson MBA Professor, Heller School for Social Policy and Management Brandeis University
- 3:30-3:45 pm **Fast and Furious**
Questions and Answers
Between Attendees and Presenters
(Program adjourns to the Doubletree bar.)

CLICK HERE TO REGISTER NOW!

PRESENTED BY: MEDICAL EDUCATIONAL & SCIENTIFIC FOUNDATION OF NEW YORK, INC.



The Medical Educational & Scientific Foundation is a 501-c-3 subsidiary of the Medical Society of the State of New York

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the Medical Society of the State of New York (MSSNY) and the Medical Educational & Scientific Foundation of NY. MSSNY is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The Medical Society of the State of New York designated this live activity for a maximum of 10 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.