TO: MSSNY Council
FROM: Charles Rothberg MD
DATE: November 1, 2018

The following is a brief summary of MESF activities since the last MSSNY Council meeting:

**Leadership Seminar in Syracuse**

The Leadership Seminar scheduled for Nov 30-December 1 at the Double Tree Inn in Syracuse has now been recognized for 10 CME credits. We expect to have a total of approximately 40 participants from the mid-State area. The program is funded by The Physicians Foundation, which will also fund a second program on Long Island in the early Spring. Jon Chilingerian, PhD and Carole Carlson, MBA from Brandeis University will be making the keynote presentations. (Copy of the flyer is attached.)

**Cardiology Program for Indian Physicians**

This program is moving forward in coordination with the Cardio logical Society of New York, which is the state chapter of the American College of Cardiology. The program is being developed to provide an overview on cardiology for physicians in India. The program is built around six major Cardio logical topic areas: Clinical Cardiology; Investigations in Cardiology; Heart Failure; Heart Diseases & Management; Acute Coronary Syndromes and Preventive Cardiology. Each major topic area spans multiple subtopics. For each major topic area there has been developed a medical text and PowerPoints to support the texts. A team of six New York cardiologists will be videotaped presenting lectures on individual major topic areas using the PowerPoints. We expect the videotaping to be completed before Dec 1, 2018. Complete packages will be available in India by the end of the year. It is estimated that there are approximately 9 million allopathic physicians to serve an Indian population of approximately 1.3 billion.
Physicians Leadership Seminar

Nov. 30 - Dec. 1, 2018 • Syracuse, NY • Doubletree Inn

- The program will begin with registration on the afternoon of Friday, November 30, 2018 and conclude late afternoon of Saturday, December 1.
- Approximately 40 program attendees will be selected from members and nonmembers with emphasis on physicians and leadership roles in MSNY's county societies, hospitals, and group practices.
- The program will held at the Doubletree Inn, at Carrier Circle Syracuse NY. All attendees will have hotel, meals, and travel paid for under a grant to MSNY from the Robert J. Farley Foundation.
- Registration available at https://goo.gl/forms/d2jZxXdZL9JM2PQzI

Featured Speakers:

Jon Chilingerian, Ph.D.
An international lecturer, Dr. Chilingerian is founding Director of the Executive MBA for Physicians program at Brandeis and Program Director of the Brandeis Health Leadership Program, a one-week residential course sponsored by the American College of Surgeons. In conjunction with Tufts Medical School, Dr. Chilingerian is also Director of the largest MD-MBA program in the United States. Launched in 1990 the five-year MD-MBA program has graduated more than 200 students. In addition to numerous scholarly papers, he is author of International Health Care Management published by Elsevier Press, and The Lessons and Legacy of the Pew Health Policy Program published by the IOM National Academy Press. His work focuses on leadership and management of health care organizations.

Carole Carlson
Carole Carlson is the Director of the MBA Program at the Heller School for Social Policy and Management at Brandeis University where she teaches Heller courses in Strategic Management, Entrepreneurship, and Consulting. She is an expert on applying strategy in evolving market situations and has worked extensively with health care leaders, including participants in Brandeis' EMBA for practicing physicians. Prior to teaching at Heller, she was a Principal at the Parthenon Group, a global strategy consulting firm, where she worked with the leadership of Fortune 500 and high growth middle market companies and leading nonprofit organizations to implement winning strategies and improve operations.

Agenda:

FRIDAY, NOVEMBER 30

2:00-4:00 pm  Check into hotel and receive package of materials

4:00-6:00 pm  Staying out of Trouble
OPMC Director Keith Servis
Signs of Burnout – How to Help
Your Colleagues
Donald Moore MD
What Do Leaders Look Like?
Jon Chilingerian PhD, Director
MBA Program for Physicians – Brandeis University

6:00-6:45pm  Cocktails and meeting the faculty

6:45-7:45pm  Dinner & Conversation

7:45-9:45pm  Roundtable Presentation – What’s on the Minds of CEOs?
Jon Chilingerian PhD will lead a panel discussion of experts focused on the reality of "corner office" decisions

SATURDAY, DECEMBER 1

7:30-11:30 am  Effective Clinical Leadership
Jon Chilingerian PhD – Brandeis University Executive
MBA Program for Physicians

11:30-Noon  Study Group Lunch from Buffet
Attendees assigned to small groups and discuss afternoon case

Noon-3:30 pm  Innovation and Business Savvy
Carole Carlson MBA Professor, Heller School for Social Policy and Management
Brandeis University

3:30-3:45 pm  Fast and Furious
Questions and Answers
Between Attendees and Presenters
(Program adjoins to the Doubletree bar.)

CLICK HERE TO REGISTER NOW!

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