A document will be created to track progress toward goals. Carlos Zapata volunteered to develop it.

MEMBERSHIP VALUE & ENGAGEMENT
Northwell Membership Engagement
Assigned to:
Carol Moodhe
Arthur Fougner
Bonnie Litvack
Thomas Madejski
John Ostuni
Charles Rothberg
Michael Ziegelbaum

Timeline:
Short Term Goals: Communication & Program development, Northwell physician PAC involvement
Intermediate Term Goals: Leadership development county/state
Long Term Goals: Active involvement of Northwell Physicians

Non-Dues Revenue
Assigned to:
Charles Rothberg
Joshua Cohen
Maria Basile

Timeline:
Short Term Goals: Develop a list of potential non-dues revenue sources and begin to pursue
Intermediate Term Goals: Increase non-dues revenue sources and decrease membership dues
Long Term Goals: Societies operating budget sustained by non-dues revenue & membership dues at over below $100/year

Physician Health & Well Being
Assigned to:
Frank Dowling
Michael Privitera

Timeline:
Short Term Goals: Help the MSSNY Committee on Physician Wellness & Resilience to develop a peer support program
Intermediate Term Goals: Implement the peer support program
Long Term Goals: Reduce factors in NY that are contributing to increased physician stress
Short Term Goals:
- Work with stakeholders to pass legislation allowing confidentiality, non-discoverability of MSSNY Trained P2P interactions
- Develop outline of P2P Peer Initial Peer Training Curriculum
- Develop start up funding for development of MSSNY P2P Program
- Develop initial partnerships for MSSNY P2P (e.g. possible MLMIC/others)

Intermediate Term Goals:
- Develop statewide P2P network for MSSNY Members (and non-members)
- Develop linkages/partnerships with local/regional P2P networks (e.g. Bassett, NYU, other)

Long Term Goals:
- Develop permanent funding source(s) for MSSNY P2P Program
- Develop permanent staffing/headquarters/training program/outreach program for MSSNY P2P Program

CME
Assigned to:
Mark Adams
Stephen Coccaro
Frank Dowling

Timeline:
Short Term Goals:
Intermediate Goals:
Long Term Goals:

OPERATIONAL/ORGANIZATIONAL ISSUES
Consider using business consultants from Leadership course.
Get best practices from other states.

Staffing
Assigned to:
Robert Hughes
Charles Rothberg
Phil Schuh

Timeline:
Short Term Goals: Review our current staffing and create succession plans
Intermediate Term Goals: Implement succession plans
Long Term Goals: Seamless transition of staff with retained institutional memory

Real Estate
Assigned to:
Andrew Kleinman
Joseph Maldonado
Brian Murray
Phul Schuh

Timeline:
Short Term Goals: Explore and analyze options rent vs.buy, size, location(s) upstate/downstate
Intermediate Term Goals: Decide on best options and move forward
Long Term Goals: Office/meeting space that best meets the current and projected future needs of the organization

Regionalization
Assigned to:
Joseph Sellers
Howard Huang
Parag Mehta
Chris Nadolny
Charles Rothberg

Timeline:
Short Term Goals: Track the trend toward regionalization and develop strategies to aid counties in consolidation of resources
Intermediate Term Goals: Help counties and districts to efficiently re-organize to meet the needs of local physicians
Long Term Goals: Streamlined organizational structure that meets the needs of physicians on a local and statewide level

MSSNY HOD Modernization
Assigned to:
Kelly Bartels
Erick Eiting
Kira Geraci
William Latreille
David Podwall

Timeline:
Short Term Goals:
Review last year's focus group on MSSNY HOD and survey the 2018 delegates and alternate delegates as to updates that they would like to see implemented.
Prepare a Bylaws change to allow for alternative voting methods.
Pilot some changes? Virtual meeting?
**Intermediate Term Goals:** Work with the speaker & Vice-speaker to implement changes

**Long Term Goals:** Streamlined HOD that is cost and time efficient with maintained effectiveness

**PHYSICIAN & PATIENT ADVOCACY**

**Medical Medical Malpractice Reform**
**Assigned to:**
Joseph Sellers
Rose Berkun

**Timeline:**
**Short term Goals:** Review current Expert Witness & Certificate of Merit Bill and find co-sponsors in Assembly & Senate; Defeat expansion of regressive liability
**Intermediate Term Goals:** Passage of Expert Witness & COM Bill
**Long term Goal:** Cap on pain & suffering

**Collective Negotiations Legislation & Unions**
**Assigned to:**
Arthur Fougner

**Timeline:**
**Short term & Intermediate term Goals:**
Lobby for increased support of the collective negotiation bill and against further consolidation of managed care companies and pharmacies
Increase public awareness of the issues surrounding corporatization of medicine and consolidation of managed care companies and pharmacies
Explore options for unions/trade associations other ways that MSSNY can aid employed physicians
**Long term Goal:** Level the playing field to give physicians and patients more bargaining power with managed care companies and physicians more input/autonomy with corporate employers