



THE MEDICAL, EDUCATIONAL, AND SCIENTIFIC FOUNDATION OF NEW YORK, INC.

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DATE: September 13, 2018
TO: MSSNY Council
FROM: Charles Rothberg MD
RE: MESF Activities

MESF has moved from planning to launch phase of two key projects.

First, MESF has contracted with the Doubletree Inn in Syracuse for the first of the new series of Leadership Seminars. It has been scheduled for Nov.30 (Friday) and December 1 (Saturday). As with previous Leadership Seminars, MESF has enlisted the support of Brandeis University faculty members Jon Chilingirian PhD and Carole Carlson MBA. In addition, the Friday afternoon segment of the Seminar will have presentations by Keith Servis from OPMC (~~Staying out of Trouble~~) and an expert on Physician Burnout. The Friday evening panel discussion will examine the topic ~~What's on the Minds of CEOs?~~ Expenses for the program are covered under a grant from The Physicians Foundation. Currently being planned is a second Leadership Seminar to be held on Long Island in early spring. It is anticipated that under the new grant there will be available funding for an additional ~~mini seminar~~ which will not involve hotel costs or most meals.

Second, MESF has begun the production of a cardiology education program for physicians in India. The program is being developed in conjunction with the New York Cardiological Society, the local chapter of the American College of Cardiology and is entitled ~~Post Graduate Program in Advanced Cardiology~~. Six separate modules focused on various aspects of cardiology education are being developed into 40 page texts and will subsequently be video-taped as 45 minute presentations by cardiologists from New York. We expect this project to be completed by November. Within the next two months we also expect to begin the development of a similar program in the area of diabetes.