

Medical Society of the State of New York  
Media Coverage Report  
June 1 – August 24, 2018

Social Media Stats – 30 Day Summaries



**MSSNYTWEET**

Tweets 114 (+25)  
Engagement 58  
Traffic 395 (+ 60)  
Followers 2,300

**MSSNY\_YPS**

Tweets 23  
Engagement 6  
Traffic 19



Posts: 113 (+20)  
Followers 1,500 (+2)  
Post Engagements 651 (+294)  
Traffic 401 (+54)

**Media Coverage - June 1 – August 24, 2018**

- **The Daily Gazette Standard -06/01/18**  
[Bill looks to ease path to religious exemption from vaccines](#)  
(MSSNY President Dr. Thomas Madejski quoted)
- **The Buffalo News – 06/05/18**  
[Nancy Nielsen receives award](#)  
(MSSNY Delegate Dr. Nancy Nielsen mentioned)
- **The Bronx Times -06/07/18**  
[Local doctor attends his street renaming on S. Boulevard](#)  
(MSSNY member Dr. Richard Izquierdo honored)
- **The Buffalo News – 06/08/18**  
[Buffalo native leading state medical society believes this is 'golden age of medicine](#)  
(MSSNY President Dr. Thomas Madejski quoted)

- **Modern Healthcare – 06/12/18**  
[AMA supports assault weapons ban](#)  
(MSSNY member Dr. Rose Berkun quoted)
- **Albany Times Union – 06/12/18**  
[Report: N.Y. docs who got paid were more likely to prescribe opioids](#)  
(MSSNY President Dr. Thomas Madejski quoted)
- **The Buffalo News – 06/12/18**  
[The more money doctors received, the more opioids they prescribed, report finds](#)  
(MSSNY President Dr. Thomas Madejski quoted)
- **Crain’s Health Pulse 6/13/18**  
[NY docs who accept pharma payments prescribe more opioids, report says](#)  
(MSSNY President Dr. Thomas Madejski quoted)
- **Buffalo Business First – 06/13/18**  
[Report: Pharma payments to docs leads to increased opioid prescriptions](#)  
(MSSNY President Dr. Thomas Madejski quoted)
- **CNN – 06/14/18**  
[New York doctors wrote more opioid prescriptions after pharma payments](#)  
(MSSNY President Dr. Thomas Madejski quoted)
- **Becker’s Hospital Review – 06/14/18**  
[Study: New York physicians received \\$3.5M from opioid makers between 2013-15](#)  
(MSSNY President Dr. Thomas Madejski quoted)
- **Politico New York Pro – 06/28/18**  
[Survey about aid in dying causes rift in Medical Society](#)  
(MSSNY President Dr. Thomas Madejski quoted)
- **CNBC.com – 08/07/18**  
[Digital health start-up Zocdoc is wrestling with a price change that could cripple doctors](#)  
(MSSNY mentioned)
- **AAPM&R – 08/15/18**  
[Members in the News](#)  
Dr. Van De Walle is the New York County Medical Society's New President
- **LIBN – 08/20/18**  
[Second Opinions Provide First Line of Defense](#)  
(MSSNY President Dr. Thomas Madejski quoted)