To: MSSNY Council  
From: Charles Rothberg MD – MESF Chair  
Date: May 10, 2018  
Re: MESF Activities

**Physicians Leadership Seminar**
The MESF held its final Leadership Seminar on April 13-14 at the Adams Mark Hotel in Buffalo with approximately 40 attendees. Under the direction of Jon Chilingerian PhD from Brandeis University, the program focused on key elements of leadership and strategic analysis for physicians in leadership roles. Because of the interactive nature of the program we are limited to 40 attendees. There is no charge. Hotel, meals and transportation are covered under a grant from the Physicians Foundation. Both MSSNY members and nonmembers are invited. (comments from attendees are attached.) MESF will now develop the final report on this grant and will reapply for follow-up funding. It is likely that the new grant application will focus on one day conferences to enable a greater number of physician attendees under the same basic funding. MESF is currently working with Dr. Chilingerian to focus on the revised format and applicable topics under the Physician Leadership umbrella.

**Cardiology for Indian Physicians**
MESF has now completed a contract with Hansa MedCell in Mumbai for the development of a multipart cardiology education program for physicians in India. We are in the final stages of negotiating the program development to the Cardiological Society of New York, a subsidiary organization to the American College of Cardiology. The program will consist of six focused modules with each module having a written 40 page document as well as an a/v presentation led by a New York Cardiologist. The coordination of the program is through Chad Teeters MD of Rochester NY. Dr. Teeters is current president of the Society. We expect the entire program will be completed by the end of 2018. The following program will focus on diabetes.

**CME Cruise Conferences**
MESF is examining the opportunity of returning to our previous program offering CME credits for shipboard educational seminars originating in New York or another port. Our work in the past has been done through Continuing Education at Sea, an organization in St. Petersburg Florida which handles the CME credits and arranges space on various cruise ships.

**Other Programs**
In addition to the above, MESF is reviewing the possibilities of developing programs in the area of physician burnout.
Comments on the April 13-14 Buffalo Leadership Seminar

The Physicians Leadership Seminar held in Buffalo on April 13-14 was outstanding. The sessions facilitated by Dr. Jon Chilingerian were particularly useful and provided real world insights into strategic planning for physicians. It would be very helpful if he were able to return next year for an "advanced" program covering related material. The panel discussion was also very insightful and allowed us to understand the concerns of practicing physicians "in the trenches".

- Art Cooper MD

I found the course to be very helpful. For me, it served as a refresher for concepts and materials from my MBA days. I thought that Dr. Chilingerian's section was very on-target for us, as his business area is healthcare. If I were to change anything, I might have done the “business model” exercise first as an introduction, and then gone on to the more detailed Speed Ventures work. I do think this could be compressed into one day, perhaps with a dinner at the end. I believe strongly we need to be developing physician leaders and this kind of program is an important component of that process. Thank you for inviting me to join the Friday panel.

- Peter Winkelstein, MD, MBA

The leadership seminar was an awesomely good experience. I wasn't sure what to expect, but Dr Chilingerian and Carlson put together a really informative session that I believe will be very helpful in my business efforts and, hopefully, for helping revitalize MSSNY.

- Geoffrey E. Moore MD

I thought it was an excellent conference. I thought the information on the Health Care Workforce was very interesting and it helps to know this information when thinking about the future. Jon and Carole were excellent and gave me ways to assess decisions in going forward with health care but also helped me in making decisions for my own life. The panel was good but I would have liked to cover more than just getting people to join MSSNY. Overall I learned a great deal and loved the conference.

- JoAnne Cobler MD

It was interesting to get an idea of how the administrator’s evaluation process is or should be done. I as a physician I need a better understanding of the process so I also can communicate and or negotiate the needs of our patients.

- Ernesto Diaz-Ordaz MD

I enjoyed the Leadership Seminar very much. The course gave me new perspectives on approach to organizational problems and finding solutions.

- Thomas J. Madejski M.D. FACP

Thank you for all of your hard work in offering this seminar. I highly recommend attending this leadership seminar. I not only learned how to become a more effective leader but I also have a better understanding of the dynamics of healthcare policy. After attending the seminar, I am more aware of my potential as a leader in health care and I am excited to continue to become a more effective leader.

- Janine L Fogarty, MD
Thank you for allowing me to attend your leadership seminar. I really enjoyed the course that I found to be concise but filled with pearls that I can implement immediately. It is rare to find a course that gives you tangible steps towards improving your leadership skills. Excellent presentations from the professor of the executive MBA program and his partner where gave the talk about Netflix. The info presented was eye-opening though more physicians need to realize that changes within the system need to occur and are not going to return to the "good old days.

Howard Huang MD

These presenters were prepared and engaging, allowing for thoughtful questions and answers. I thought small group work was particularly helpful. Nice facility with decent AV setup. Food was excellent. I would recommend this course to others. - James Poss MD

I had a wonderful time at the meeting. It was very though provoking and there was lots of good information helping us look at problems from new angles. I would have liked to see more time for the breakout sessions because I think there was a lot we can learn from each other. Also, I would like to see the panel discussion be a list of topics with a time limit because I felt as though we didn’t get past one issue due to time constrictions. I am looking forward to more meetings like this as they are very informational and helpful in my opinion. Thank you again for this wonderful opportunity! - Amee Mehta, MD