Medical Society of the State of New York
Media Coverage Report
February 28 – April 24, 2018

Social Media Stats

MSSNY
28 day summary
Tweets 118
Tweet impressions 27.9k
Profile visits 1098
Mentions 164
Followers 2,241 up 16

MSSNY_YPS
28 day summary
Tweets 49
Tweet impressions 3794
Profile visits 70 %
Mentions 24
Followers 312

Media Coverage February 28 – April 24, 2018
CVS clinics could overtake traditional primary care, MSSNY says
(MSSNY President Dr. Charles Rothberg, MD quoted)

New York County Medical Society Awards Exclusive Endorsement to The Doctors Company
(NYCMS mentioned)

Dr. Madejski to be appointed president of the Medical Society of the State of New York
(President-elect, Thomas J. Madejski, mentioned)

Will combining pharmacy-benefit managers and insurers help patients?
MSSNY President Dr. Charles Rothberg, MD quoted)

Dr. Thomas J. Madejski, MD elected President of Medical Society of the State of New York
(MSSNY)
(President-elect, Thomas J. Madejski, mentioned)

Dr. Madejski to be appointed president of the Medical Society of the State of New York
(President-elect, Thomas J. Madejski, mentioned)

Madejski to lead state medical society
(President-elect, Thomas J. Madejski, mentioned)

Cost-Shifting on Drugs
(Letter to the Editor by Former MSSNY President, Dr. Robert Goldberg)

When giants merge, who benefits?
(MSSNY President Dr. Charles Rothberg, MD quoted)

In wake of deadly Park Slope crash, de Blasio proposes suspending problem drivers’ vehicle registrations
MSSNY President Dr. Charles Rothberg, MD quoted)

Privacy vs. Public Safety: Should NY Doctors Report Ailments Harmful to Driving?
(MSSNY President Dr. Charles Rothberg, MD quoted)

- Niagara Gazette – 03/19/18
  Up the Ladder
  (MSSNY President-elect, Dr. Thomas J. Madejski, mentioned)

- Legal Newsline – 03/22/18
  Legal reform advocates point to medical malpractice figures in New York, Pennsylvania
  (MSSNY mentioned)

- Utica Observer Dispatch / Times Telegram – 3/23/18
  Schumer pushing for more medical training slots
  (MSSNY President Dr. Charles Rothberg quoted)

- Newsday – 03/25/18
  Ophthalmologists push against insurer on anesthesia policy
  (MSSNY Immediate Past President Dr. Charles Rothberg quoted)

- Becker’s ASC Review – 03/26/18
  The American Academy of Ophthalmologists opposes Anthem’s new anesthesia policy – 5 insights
  (MSSNY mentioned)

- Crain’s Health Pulse – 03/27/18
  Who’s News
  (MSSNY President, Dr. Thomas Madejski and President-Elect, Dr. Arthur Fougner, mentioned.)

- Politico – 03/27/18
  MSSNY Moves
  (Mention of new leadership President, Dr. Thomas Madejski, President-elect, Dr. Arthur Fougner and VP Dr. Bonnie Litvack)

- Rochester Business Journal – 03/27/18
  Mark Adams named assistant treasurer of Medical Society of the State of New York
  (MSSNY Assistant Treasurer, Dr. Mark Adams, mentioned)

- The Daily News (Genesee, Wyoming & Orleans) – 03/27/18
  Medina doctor elected president of medical society
  (MSSNY President Dr. Thomas J. Madejski, mentioned)

- The Island Now – 03/26/18
  Northwell doctor named pres-elect of state medical society
  (MSSNY President-elect, Dr. Arthur Fougner, mentioned)

- Crain’s Health Pulse – 03/28/18
  MSSNY releases gun-safety resolution
MSSNY's President, Dr. Thomas Madejski quoted

- **Buffalo Business First – 03/29/18**  
  *State medical society works to address physician burnout*  
  (MSSNY Secretary, Dr. Frank Dowling quoted)

- **Newsday – 03/29/18**  
  *People on the Move*  
  MSSNY President-elect, Dr. Arthur Fougner and Secretary, Dr. Frank Dowling, mentioned)

- **Orleans Hub – 03/29/18**  
  *Sportsfishing coordinator, local doctor recognized by Legislature for achievements*  
  (MSSNY's President, Dr. Thomas Madejski mentioned)

- **East Aurora Bee - 3/29/18**  
  *Madejski named president of Medical Society*  
  (MSSNY's President, Dr. Thomas Madejski mentioned)

- **University at Buffalo Reporter / UB Now – 03/30/18**  
  *AMA chief tours new Jacobs School building*  
  (MSSNY mentioned)

- **Oneonta Daily Star – 03/30/18**  
  *Reporter’s Notenook*  
  (MSSNY Treasurer, Dr. Joseph Sellers, mentioned)

- **Malone Telegram – 03/31/18**  
  *Announcement of Dr. William Latreille’s re-election as Vice Speaker*  
  (MSSNY Vice-Speaker, Dr. William Latreille mentioned)

- **Albany times union – 04/12/18**  
  *Around Tech Valley: On the Board*  
  (MSSNY Treasurer, Dr. Joseph Sellers, mentioned)

- **Westchester Magazine – 04/17/18**  
  *Collaboration May Be the Key to Fixing Rising Costs of Healthcare*  
  (MSSNY Immediate Past President Dr. Charles Rothberg quoted)

- **Albany Times Union – 04/22/18**  
  *Are doctors to blame for the opioid crisis? New Yorkers think so*  
  (MSSNY's President, Dr. Thomas Madejski quoted)

- **Politico Pro - 04/23/2018**  
  *Assembly hearing focuses on 'aid in dying' bill*  
  (MSSNY's President, Dr. Thomas Madejski quoted)
- **Crain’s Health Pulse – 04/23/18**
  MSSNY testifies against aid-in-dying bill
  (MSSNY's President, Dr. Thomas Madejski quoted)

- **The Daily Star – 04/24/18**
  Assisted suicide bill faces opposition from doctors, clergy
  (MSSNY's President, Dr. Thomas Madejski quoted)

- **Lockport Journal – 04/24/18**
  Doctor lobby seen as hurdle in push for NY aid-in-dying measure
  (MSSNY's President, Dr. Thomas Madejski quoted)

- **Niagara Gazette - 04/24/18**
  Doctor lobby seen as hurdle in push for NY aid-in-dying measure
  (MSSNY's President, Dr. Thomas Madejski quoted)

- **Plattsburgh Pres Republican - 04/24/18**
  Doctor lobby seen as hurdle in push for NY aid-in-dying measure
  (MSSNY's President, Dr. Thomas Madejski quoted)

- **AP – 04/24/18**
  Legislative hearing on aid in dying attracts big crowds
  (MSSNY's President, Dr. Thomas Madejski quoted)