Medical Society of the State of New York
Media Coverage Report
January 3rd - February 20th, 2018

Social Media Stats

MSSNY
28 day summary with change over previous period
Tweets 158 up 6%
Tweet impressions 34.7k up 2%
Profile visits 1128 up 40.5%
Mentions 137 up 1%
Followers 2,196 up 39

MSSNY_YPS
28 day summary with change over previous period
Tweets 169 up 3.7%
Tweet impressions 9791 up 2%
Profile visits 98 up 2.1%
Mentions 24 up 60%
Followers 304 up 13

Media Coverage January 3 – February 20, 2018

• New York Amsterdam News – 01/04/18
  Do not let glaucoma stealthily steal your sight
  (MSSNY Mentioned)
• **ABC News – 7 Fort Meyers / Naples, FL - 01/08/18**  
  *Dr. Gino Clement Bottino joins The Oncology Institute of Hope and Innovation*  
  (MSSNY Delegate Dr. Gino Clement Bottino mentioned)

• **1199 SEIU – 01/16/18**  
  *New York’s Healthcare Community Increasingly Concerned as Funding Deadline Approaches*  
  (MSSNY President Dr. Charles Rothberg, MD quoted)

• **Crain’s Health Pulse – 01/02/18**  
  *Cuomo looks to expand retail health clinics*  
  (Moe Auster, MSSNY Senior VP Legislative and Regulatory Affairs quoted)

• **New York Daily News – 01/21/18**  
  *Cuomo proposes allowing retail establishments to operate in-store medical clinics*  
  (MSSNY President Dr. Charles Rothberg, MD quoted)

• **Crain’s Health Pulse – 01/22/18**  
  *Deadline nears for Cuomo's decision on Lavern's Law*  
  (MSSNY mentioned)

• **Crain’s Health Pulse – 01/26/18**  
  *Essen Medical buys seven urgent-care centers*  
  (MSSNY member Dr. Sumir Sahgal mentioned)

• **NY Post – 1/28/18**  
  *Cuomo’s smart attack on the flu — and MDs’ monopoly on basic care*  
  (MSSNY President Dr. Charles Rothberg, MD quoted)

• **Rome Sentinel – 01/29/18**  
  *Vakani joins Mohawk Valley Health System Medical Group*  
  (MSSNY member Dr. Vishal Vakani mentioned)

• **Crain’s Health Pulse – 01/30/18**  
  *Albany legislators to vote on revised Lavern's Law*  
  (MSSNY President Dr. Charles Rothberg, MD quoted)

• **Politico New York Healthcare – 01/30/18**  
  *Lavern’s Law Latest*  
  (MSSNY President Dr. Charles Rothberg, MD quoted)

• **Modern Healthcare – 01/30/18**  
  *Fewer doctors are opting out of Medicare*  
  (MSSNY President Dr. Charles Rothberg, MD quoted)

• **New York Daily News – 01/31/18**  
  *Cuomo signs Lavern’s Law, giving cancer patients more time to sue for malpractice*  
  (MSSNY President Dr. Charles Rothberg, MD quoted)
**Rochester Democrat and Chronicle – 02/01/18**
*Physicians, not insurance companies, should prescribe patient care*
(Op-Ed by Monroe County Medical Society President, Dr. Peter Ronchetti)

**D Healthcare Daily – 02/08/18**
*Let’s See How Many Dallas Doctors Have Opted Out of Medicare*
(MSSNY President Dr. Charles Rothberg, MD quoted)

**New York Amsterdam News - 02/08/17**
*Reward your heart for its faithful service*
(MSSNY mentioned)

**The Buffalo News – 02/14/18**
*Dr. Milford C. Maloney, 90, cardiologist, chief of medicine at Mercy Hospital*
(Obituary for Dr. Milford C. Maloney, past president of the Erie County Medical Society)

**Newsday- 02/16/18**
*Gas-fueled leaf blowers create stress, too*
(MSSNY mentioned)

**Rochester Democrat and Chronicle – 02/19/18**
*How easy is it to see your doctor on a moment's notice?*
(MSSNY / MCMS members Dr. Ralph Pennino, Dr. Edith Grannum, Dr. Edward Lewis and MCMS past President, Dr. Joseph DiPoala Jr. quoted)