SEVENTH DISTRICT BRANCH REPORT

November 2017

Since the last meeting of the MSSNY Council, the Seventh District Branch has been involved in the following issues and activities:

- MCMS hosted an annual Technology Program titled “Innovation in Action” on Oct 17\textsuperscript{th}. With almost 100 attendees, this event has nearly doubled compared to the last 4 years.

- MCMS participated as a panelist with NorthStar Network’s Health Business Academy Fellowship – Healthcare Finance Day, ensuring that the physician’s voice was represented along with ACO, Hospital System, LTC Facility, and Business Community.

- The Medical Scholarship Fund of MCMS held a fundraising event on October 25\textsuperscript{th}. Over 100 tickets to the event were sold, which will feature live music and grand buffet dinner. At the time of writing this report the total raised funds are not available to report.

- MCMS partnered with local agency The Children’s Agenda and encouraged physicians/staffs/the community to contact the Monroe County Executive’s office with recommendations to protect children involved with Child Protective Services. We had a very large response and through these (and other) efforts the County Executive held a press conference endorsing recommendations.

- MCMS gave presentations related to advocacy and the value of Medical Society membership to Residents and gave a talk to 4\textsuperscript{th} year medical students on the value of advocacy and organized medicine.

- The MCMS Quality Collaborative continues to review and update community clinical guidelines and principles. Recently updated was the Tube Feeding/PEG Placement for Adults and Thyroid Disease, which are currently out for membership comment.

- Phase 2 of the MCMS Knowledge to Action project continues to move forward. The clinical data model has been developed and the reporting model has been agreed by all practices. De-indentified data will be sent from physician practice to 3\textsuperscript{rd} party (securely) for aggregate reports to be filed.

- MCMS has been named an ABMS Portfolio Sponsor to be able to provide MOC IV credit to physicians. Initially this will be done through the Phase 2 project but will be an additional service line providing low cost, physician driven QI projects for MOC credit.

- MCMS has launch a new website, membership management database, event registration, and communication platform.

- MCMS held its annual practice manager appreciation luncheon on October 13\textsuperscript{th} at Locust Hill Country Club. The keynote speak presented a the challenges and benefits of a multigenerational workforce.
MCMS continues to provide comprehensive practice management education. See upcoming programs below.

Upcoming MCMS Programs/Events

November 8  Physician Resources for Opioid Use and Treatment
December 6  Practice Management Roundtable
December 7  Coding and Reimbursement Update 2018
January 11  Cyber Security & Liability Insurance
January 16  CPT Coding Workshop
January 17  Advanced Coding & Auditing Bootcamp
January 24  Your Patient Called OPMC. Now What?
February 7  MSSNY Veterans Matters: Suicide
April 11    Ask the Carrier Conference
April 13    Certified Medical Coder
May 2      Annual Meeting
May 8      Certified Medical Office Manager
July 11    Medical Office Compliance
August 2   E/M Chart Auditing Workshop
September 8  Physician & Family Picnic
September 11  Certified Medical Coder
September 25  ICD-10-CM Coding Update 2019
September 25  Billing for Mid-Level Providers
December 6  Coding & Reimbursement Update 2019
December 6  Effective Denial Management & Rejection Prevention