To: MSSNY Council

From: Malcolm Reid MD – MESF Chair

Date: November 2, 2017

MESF has been actively focused on the development of a two Physician Leadership Seminars under a grant from The Physicians Foundation. While earlier Leadership Seminars have focused on training Residents and Young Physicians, the two new seminars will focus on providing training in management skills to physicians already in leadership positions at their county societies or hospital facilities. The first of the two seminars was held at the Albany Hilton Oct 20 and 21. It is anticipated that the second seminar will be held in Buffalo in April 2018. Approximately 35 physicians attended. Full participation in the program awarded attendees 10 CME credits.

Leading the program was Jon Chilingerian, PhD, Director of the MBA for Physicians Program at Brandeis University and Program Director of the Brandeis Health Leadership Program. Working with Dr. Chilingerian was Carole Carlson, MBA, Director of the MBA Program at the Heller School for Social Policy and Management at Brandeis University. The attendees also heard presentations from Moe Auster Esq. who reviewed the current state legislative activity in Albany and David Armstrong PhD from the New York State Center for Workforce Studies.

MESF is also continuing to explore opportunities for the development of clinical education programs for physicians in India.

The following are comments from attendees at the Albany Leadership program.

Comments of Attendees at Albany Leadership Seminar

The leadership seminar was an excellent event. The speakers were engaging and introduced and reinforced relevant and important concepts. As physicians become more involved in management and leadership, seminars like these add information and value as we make the push to reclaim our craft. B. Hannah Ortiz, MD, MBA

I found this seminar to be very helpful, informative, and useful. Personally, it made me take a look at the way I approach problems. I would highly recommend any of my colleagues to take the time to attend this course in the future. Mark Stamm, MD
The session was excellent. I learned a great deal that I will take back to more effectively lead in my clinical practice and to help guide our state medical society in long range planning. The cases analyses were superb and very relevant. I would highly recommend this program and hope we continue to receive funding as this type of instruction is essential advancing the future of medicine.
Bonnie Litvack, MD, FACR

I enjoyed the seminar. Unfortunately I had to leave before the last session as I had to see a patient but the part I attended was well organized, informative. The speakers were terrific and were able to keep everyone’s attention.
John Kennedy, MD

I loved this seminar. I wish I had experienced it 20 years ago for I would have signed up for the MBA program at a time that I could use it. You should encourage YPS and RFS members to take this program.
Greg Threatte, MD

First of all, I felt extraordinarily lucky to have been given the opportunity to spend time with so many wonderful colleagues. I thought the seminar was both well-organized and extremely useful in facing the challenges that lie before us as a profession and as a medical society. The participants were all impressive individually and their comments were thought-provoking and insightful. I enjoyed the speakers and thought their presentations were uniformly excellent. I hope that this will not be a one-off event but rather, will motivate us all to continue meeting so that we can help make meaningful decisions with positive outcomes.
Penny Stern, MD, MPH, FACPM, FACOEM

Very insightful program. Speakers were excellent. Wish I had taken this seminar 15 years ago. I would have done a lot of things differently.
William Brender, MD

I was extremely impressed by the quality of the speakers. I feel it is up to the attendees to use the information obtained to improve MSSNY. We must think out of the box and not be imprisoned by the old ways’ Innovative ideas in the past have been rejected. We still have a chance the lecturers were trying to tell us this. Yes, I did feel this seminar was valuable. I enjoyed the seminar even though at times it was tedious.
Paul Salzberg, MD

I found the seminar extremely useful. I learned some new techniques and refined others for managing an organization, improving strategy, and hopefully improving decision making for organizations I am affiliated with. The interaction with faculty and staff discussing cases gave me additional useful information about leadership styles and hopefully effecting positive change in a professional culture.
Thomas J. Madejski M.D.

I found this Retreat to be valuable to me in resetting my interests around physician leadership. I plan to use a more robust stakeholder analysis. And to use S.W.O.T. to help differentiate between drivers that are based on fact and others that are more opinion based. Time was well spent. Reading and assignments were appropriate and applicable. I would encourage all Councilors, MSSNY leadership and county leadership to take advantage of this opportunity. It was very worthwhile.
Maria A Basile, MD, MBA
Thanks for all of your hard work that went into planning the Albany leadership seminar. The seminar was extremely informative and enjoyable and dealt with a topic that physicians here very little about and yet is so important - the keys to effective medical leadership and strategic decision-making. I will definitely utilize many of the topics discussed in my own clinical practice especially the importance of distinguishing between assumptions and facts when it comes to decision-making. I would recommend this seminar to any of my physician colleagues.

Mark Verra, MD

I found the seminar to be very informative and stimulating. Friday Jon Chilingerian from Brandeis was abler to present topics and elicit discussion by the doctors. I liked the idea that at the evening discussion the presenters joined us at the dinner table. This gave us to present our concerns about all the changes in Medicine and also to find out more about the presenters. Carole Carlson from Brandeis sat at our table and was able to have the doctors share some of their issues with her.

Areas where I think there could be improvement had to do with the audio presentation. When the presenter walked to the back of the room it was difficult to hear them in the front. Also, if there was a portable mic. It would be easier to hear the doctor’s comments. I would like to have them present more case studies. I would like more hand-outs and possibly a take home reading list. I realize that you cannot cover the topics for a MBA in two days but it might be helpful to see the course work covered at the Heller School. Many thanks to Charlie, Tom and members of the staff for making this possible. My hat goes off to Carole and Jon for putting up with my many questions and comments.

Edward W. Powers, MD

I found the seminar very interesting. Afterwards I found it rewarding enough to be interested in a MBA program for executive physicians. Multiple layers of physicians from solo practitioners up to administrators would find this seminar useful. Thank you

Barry Maisel, MD

The Albany Leadership seminar was invaluable. I learned to approach problems from a much different perspective. This will help my leadership skills immensely, both with MSSNY and with my hospital staff. I would go so far to say that the seminar has given me reason to consider studying for an MBA degree. The seminar was useful also because it gave me the opportunity to interact with other leaders from across the state. Staying overnight at the Hilton created an immersive quality to the seminar that could not have been achieved if I had commuted from home. I would readily attend again, space permitting.

Gregory Pinto, M.D.