CME Purpose and Goal:
The Office of Continuing Education of the Society of the Medical Society of New York (MSSNY) is committed to support a statewide system of effective continuing medical education which provides all physicians with broad learning opportunities to increase their skills. The goal of this system is to upgrade medical care by maintaining, augmenting, and updating physicians’ medical knowledge, skills and attitudes in order to facilitate delivery of optimal medical care to their patients. The CME program will address the professional practice gaps of physician learners as identified in their scope of practice and professional requirements. This is done by providing educational programming and accreditation of providers of Continuing Medical Education (CME) throughout the state.

Content Areas:
The Continuing Medical Education Program of MSSNY strives to provide educational activities relevant to the practice of all recognized medical disciplines and include forums for public health, socio-economic, ethical and legal issues, quality improvement, liability risk reduction, enhancement of the practice environment; impaired physician awareness and treatment; and legislative and regulatory issues related to the provision of quality healthcare. To implement this most effectively, MSSNY, in addition to the education it provides and sponsors directly, shall also serve as an accredited joint sponsor provider with non-accredited providers of continuing medical education to promote public health goals and an awareness of the public health resources available to physicians and their patients throughout New York State.

Target Audience:
Target audiences include physicians residing or practicing in New York State. Although MSSNY’s CME program primarily will serve New York physicians, some activities may be extended to a national audience when justified by need.

Type of Activities:
MSSNY’s CME offerings will promote high quality educational programs delivered in a cost effective and accessible manner. These events take the form of didactic presentations, seminars, symposia, workshops, and grand rounds; enduring print, audio, and video material; interactive, live internet and web casting activities. The educational design, instructional method and learning format for each event is chosen to best serve the educational needs and learning objectives of the planned educational activity.

Expected Outcomes of the Program:
Improvements to MSSNY’s CME Program shall be made by evaluation of CME activities and self-assessment of the overall program. Following an educational activity, MSSNY expects learners to report enhanced or reinforced knowledge upon evaluation. MSSNY expects that learners will report an increased confidence in approaching clinical challenges or commit to changing behavior by applying newly acquired strategies in their practice. MSSNY expects that learners will be able to demonstrate competence and an effective use of specific and specialized skills. MSSNY expects performance parameters within the setting of clinical practice to show improvement or a favorable impact on targeted patient outcomes.

(FOR MSSNY COUNCIL ACTION)