

MSSNY Council Report
Joshua M. Cohen, MD, MPH, Councilor
Manhattan and the Bronx
September 15, 2016

New York County Medical Society

- É The Society's Annual Meeting was held on Tuesday, June 7, 2016. Prior to the meeting, President-elect Matthew Bonanno, MD accepted a position out of state, and so is unable to serve his term. Subsequently, the Society's Nominating Committee asked Doctor Michael Goldstein if he would accept a second term as president. He agreed to do so, becoming the first New York County Medical Society president in over a hundred years to serve two terms. The members were appreciative and thanked Doctor Goldstein at the Annual Meeting, which included guests from MSSNY and the other boroughs.
- É The Society continues to focus on membership by providing assistance to help members with their practice needs. On September 7, members can attend a webinar that provides assistance with HIPAA issues, including how to resolve HIPAA requirements with MACRA. In addition, members also got a step-by-step reference booklet to answer MACRA questions. Notice of these benefits were also sent to those not in good standing, alerting them that they were missing on opportunities because they were no longer members.
- É In June, the Society held its annual meeting with Assembly Health Committee Chair Richard N. Gottfried. Leadership discussed issues of concern to Manhattan physicians about network issues, e-prescribing, and retail clinics, among others.
- É The Society continues to work on benefits for members and is exploring promotions with shredding and storage, disposal, and billing, among others.
- É The Society is working with the Touro College of Osteopathic Medicine on a number of joint CME opportunities, including a program on anatomy and manipulation at Touro on October 18.
- É The membership was urged over the summer to contact the Governor asking him to sign legislation related to e-prescribing.
- É The Society hosted a meeting on tax planning in June, and will continue quarterly programs on financial planning concerns for members.
- É The Society is working with MSSNY's Membership Department on new member recruitment possibilities in Manhattan through Facebook marketing.
- É At its Board meeting on September 12, the leadership will review issues related to MLMIC's proposed sale to Berkshire Hathaway.

Bronx County Medical Society

- É July 20, 2016, we attended a private fundraising dinner for Senator Gustavo Rivera. The Senator has been a good friend to the Bronx and this was a great opportunity to collaborate.

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The following seven members made a personal contribution and attended the dinner. Thakor Rana, MD, David Jakubowicz, MD, President of the Bronx County Medical Society, Michael Pisacano, MD, Neil Herbsman, MD, Nina Huberman, MD, Diane P. Miller, Executive Director, as well as David Alejandro, Executive Director at MedAlliance.



É **102 Years of Service to the Bronx Community**

The Bronx County Medical Society will hold our Annual Gala honoring our **Immediate Past President, Shervin Mortazavi, MD**, on Sunday, September 11th at the Marina Del Rey, One Marina Drive, Bronx, NY 10465. The MSSNY Leadership will be in attendance as well as all presidents from the First District Branch.

In addition to honoring Doctor Mortazavi, we will honor several physicians and organizations that have made contributions to the Society.

Special Awards will be presented to the following :

Dr. David Perlstein, President/CEO SBH Health System has appointed to the position of President/CEO. Dr. Perlstein. assumed his new responsibilities on July 1st, 2016.

Anthony A. Clemendor, MD

In recognition of your *unparalleled Leadership in the Medical Community*
Our Organization has been enormously enriched by your service as well as your dedication to medicine & research, You are an inspiration to all physicians.

Jerome H. Levy, MD

New York Eye Surgery Associates

Congratulations í you have reached a milestone in your medical career. You have "devoted fifty years" to the Practice of Medicine.

É The following organizations will be presented with recognition awards:

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