Medical Society of the State of New York
Media Coverage Report
January 1, 2016 – May 18, 2016

Social Media Stats

mssnytweet 28 day summary

Followers: 1,684 (increase of 33) Tweet impressions: 37.8K up 2.6% Profile visits: 408 Mentions: 112

facebook

28 day summary
Page Likes: 1043 (+37) Reach: 2063 Actions on Pages: increase of 50%

Instagram

Relatively new account is a work in progress. Kicked-off officially with HOD. Currently building followers. More to report next time.

Media Coverage

Times Herald Record – 01/04/16
Delays loom for state's medical marijuana plans
(MSSNY Mentioned)

Times Herald Record – 01/05/16
Company to offer kosher medical pot
(MSSNY Mentioned)

Buffalo Business First – 01/06/16
Providers, insurers slam state on Health Republic demise
(MSSNY President, Dr. Joseph Maldonado quoted)
NY senators begin examining Health Republic failure
(MSSNY President, Dr. Joseph Maldonado quoted)

Also ran in:
The Daily Reporter (Greenfield, Indiana), The Post-Journal (Jamestown, NY), The Ithaca Journal,
INO.com - 01/06/16
Lockport Union- Sun Journal, Insurance News Net 01/07/16
Rocket News – 01/11/16

Newsday – 01/06/16
Health Republic demise: Insurers in NY call for changes in setting premiums
(MSSNY President, Dr. Joseph Maldonado quoted)

The Reminder - 01/06/16
New procedure could help obese
(MSSNY member Dr. Matthew R. Brackman, MD, FACS quoted)

Crain’s Health Pulse 01/07/16
Insurers and providers agree Health Republic's demise was 'predictable'
(MSSNY President, Dr. Joseph Maldonado quoted)

AP – 01/16/16
Slow start for NY’s strict medical marijuana program
(MSSNY member and President of NY County Medical Society Dr. Michael Goldstein, MD quoted)

Article also picked up in:
Indiana Gazette
TimesRepublican.com
PostStar.com
NBC New York
Las Vegas Sun
WBEN
Cannabis Chronicles
The Kingston Daily Freeman (AP)
The Troy Record (AP)
KTVN Channel 2
Seymour Tribune
Toledo Blade (AP)
The Christian Science Monitor
WAVE 3 News
Count On News 2
East Oregonian
High Times
The Cannibist
CNS News
The Gillette News Record

**PR-Newswire – 01/21/16**  
Kern Augustine Conroy & Schoppmann, P.C. Retains Donald R. Moy as Of-Counsel  
(MSSNY mentioned)

Also ran in:  
WVVA.com  
WAVE 3 News  
WFMJ TV-21  
Wandtv.com

**Insurance Journal – 01/16/16**  
New York Legislators Examine Health Republic’s Failure  
(MSSNY President, Dr. Joseph Maldonado quoted)

**Newsday – 01/27/16**  
Right to die is tricky  
(MSSNY mentioned)

**The Stamford Advocate - 02/01/16**  
Continuing Marijuana Education™ Declared The 1st To Offer Live Education Credits For Medical Marijuana  
(MSSNY Mentioned)

**Syracuse.com – 02/02/16**  
Company news: HealtheConnections announces board of directors  
(MSSNY President, Dr. Joseph Maldonado mentioned)

**Syracuse.com – 02/02/16**  
NY must protect consumers, docs when health insurers fail, Valesky says  
(MSSNY President, Dr. Joseph Maldonado quoted)

**The Daily Caller – 02/09/16**  
Secrecy Shrouds Obamacare Co-Op Investigation  
(MSSNY President, Dr. Joseph Maldonado quoted)

**Malone Telegram – February 16, 2016**  
Medical Society of NY holds annual meeting  
(Joseph R. Maldonado, Jr. MD, President of MSSNY, Philip Schuh, CPA, Executive Vice President of MSSNY mentioned)

**Rome Sentinel – February 16, 2016**  
Rome Memorial Hospital recruits physicians to provide quality care  
(MSSNY Physician Dr. Diana R. Wallace mentioned)

**Wall Street Journal – 02/22/16**  
New York Hospitals Strain to Meet Deadline on Electronic Prescriptions
Fox 40 WICZ TV
Broome County Project to Educate Doctors on Opioid Abuse
(MSSNY mentioned)

Rochester First – 02/22/16
Office of Alcoholism and Substance Abuse offer new trainings to combat prescription opioid addiction
(MSSNY mentioned)

Seneca Daily News – 02/24/16
New Trainings To Combat Prescription Opioid Addiction
(MSSNY mentioned)

Syracuse Post-Standard -02/24/16
Company news: Richard Lockwood named VP and CMO at Excellus BlueCross Blue Shield
(MSSNY member Richard Lockwood, MD mentioned)

FierceEMR – 02/25/16
New York providers face challenges in meeting e-prescribing law deadline
(MSSNY President, Dr. Joseph Maldonado quoted)

Crain’s Health Pulse – 02/25/16
Guaranty Fund Update
(MSSNY mentioned)

Newsday – 02/27/16
Electronic prescriptions to be mandatory in NY on March 27
(MSSNY President, Dr. Joseph Maldonado quoted)

Utica Observer Dispatch / Herkimer Times Telegram 02/28/16
Medical step therapy under scrutiny
(MSSNY President, Dr. Joseph Maldonado quoted)

Associations Now - 03/01/16
Medical Societies Speak Out on Proposed Aid-in-Dying Bills
(MSSNY mentioned)

Rome Sentinel – 03/02/16
Preparing for a healthy pregnancy topic at free Health Night
(MSSNY member, Dr. Diana R. Wallace, MD, mentioned)

The Daily Star - 03/04/16
Guest Commentary_ Area must prepare for renewable future _ Columns
(MSSNY mentioned)
The Post-Journal – (Jamestown, NY) – 03/06/16
State Ramps Up Efforts To Curb Opioid Abuse
(MSSNY mentioned)

National Catholic Register – 03/07/16
‘What About Aid in Living?’ New York Faces Assisted-Suicide Fight
(MSSNY mentioned)

Rome Sentinel – 03/07/16
Excellus picks regional VP, medical officer
(Dr. Marybeth McCall, Member of the Onondaga and Oneida County Medical Societies and the MSSNY mentioned)

Lifezette – 03/08/16
Worth Their Salt or Take ‘Em with a Grain?
(MSSNY mentioned)

The Daily Caller – 03/09/16
GOV’T GREED: Docs, Hospitals May Go Unpaid In Co-Op Flops
(MSSNY mentioned)

Libertyunyielding.com – 03/09/16
Gov’t greed: Doctors and hospitals are getting stiffed when Obamacare co-ops fail
(MSSNY Mentioned)

The Daily Freeman-(AP) 03/13/16
NY Legislature mulling doctor-assisted suicide bills
(MSSNY mentioned)

The Troy Record (AP) - 03/13/16
New York lawmakers eye assisted suicide law
(MSSNY mentioned)

The Oneida Daily Dispatch (AP) - 03/13/16
NY mulls legalizing doctor-assisted suicide
(MSSNY mentioned)

The Saratogian (AP) - 03/13/16
New York lawmakers eye assisted suicide law
(MSSNY mentioned)

N.Y. Times – 03/14/16
The End of Prescriptions as We Know Them in New York
(MSSNY President, Dr. Joseph Maldonado quoted)

Times Union - 03/14/16
State rewrites medical practice
(MSSNY President, Dr. Joseph Maldonado quoted)
The Buffalo News - 03/14/16
In New York, paper prescriptions out, computers in
(MSSNY President, Dr. Joseph Maldonado quoted)

Private Officer Breaking News - 03/14/16
New York to Discard Prescription Pads, and Doctors’ Handwriting, in Digital Shift
(MSSNY President, Dr. Joseph Maldonado quoted)

○ Utica Observer – 03/15/16
E-scripts: Is everyone ready?
(MSSNY President, Dr. Joseph Maldonado quoted)

New York State Osteopathic Medical Society - 3/15/2016
NYSOMS joins MSSNY in Powerful Day of Advocacy
(MSSNY mentioned)

Thefix.com - - 03-17-16
New York State Is Doing Away With Paper Prescriptions
(MSSNY President, Dr. Joseph Maldonado quoted)

Crain's Health Pulse – 03/18/16
As e-prescribing deadline looms, DOH issues waivers
(Elizabeth Dears, MSSNY's senior vice president for legislative and regulatory affairs quoted)

Associated Press – 03/19/16
As NY Demands Paperless Prescribing, Doctors are Mixed
(MSSNY President, Dr. Joseph Maldonado and New York County Medical Society President Dr. Michael T. Goldstein, quoted)

Also appeared in :
ABC News
ABC – 13WHAM
Auburn Pub
The Columbian
CBS News
Claims Journal
Fox News
Indiana Gazette
Kansas City Star
KBET 790 Talk Now
Lockport Journal
NBC New York
NBC News 2 South Carolina
Oneida Daily Dispatch
Pittsburgh Tribune Review
Rocket News
Rutland Herald
Concerns as N.Y. switches to e-scripts
(MSSNY President, Dr. Joseph Maldonado quoted)

As New York Prepares for Paperless Prescriptions, Docs Still Want Answers
(MSSNY President, Dr. Joseph Maldonado quoted)

New York Mandates Paperless Prescriptions - Why Are Doctors Wary Of E-scripts?
(MSSNY President, Dr. Joseph Maldonado quoted)

Paperless prescribing to start March 27 in NY
(MSSNY President, Dr. Joseph Maldonado quoted)

Dr. John Radford wants to treat you over the web
(MSSNY Vice President, Dr. Thomas Madejski quoted)

Opposition to New Prescription Regulations
(MSSNY President, Dr. Joseph Maldonado comments)

Days of doctors handwriting prescriptions that patients then take to pharmacy coming to end
(MSSNY President, Dr. Joseph Maldonado quoted)

Company news: Samuel Saleeb joined St. Joseph's Health
(MSSNY member Dr. Samuel Saleeb mentioned)

Company news: Asim Siddiqi welcomed as hospitalist at St. Joseph's Hospital
(MSSNY member Dr. Asim Siddiqi mentioned)

Company news: Neil Shah welcomed as hospitalist at St. Joseph's Hospital
(MSSNY member Dr. Neil Shah mentioned)

AAAASF Appoints New Vice President of Standards and Enters 36th Year of Promoting Patient Safety
Also ran in StamfordAdvocate.com
Becker’s Review

Medscape – 03/24/16
New York e-Prescribing Law Goes Into Effect This Sunday
(MSSNY President, Dr. Joseph Maldonado quoted)

Newsday – 03/24/16
Overcoming the wrath of opioid addiction
(MSSNY mentioned)

Newsday – 03/24/16
Let’s build on NY’s success on opioids
(MSSNY mentioned)

Also ran in SILive.com
ForeignAffairs.co.nz
Long Island Exchange

Modern Healthcare – 03/25/16
Ready or not, e-prescribing coming to New York state providers
(MSSNY President, Dr. Joseph Maldonado quoted)

American Pharmacists Association – 03/25/16
New York e-prescribing law goes into effect on March 27
(MSSNY President, Dr. Joseph Maldonado quoted)

Capital Update – 03/25/16
State to Mandate Electronic Prescriptions Starting Sunday
(MSSNY Senior VP for Legislative and Regulatory Affairs, Liz Dears interviewed)

Innovation Trail – 03/25/16
NY Does Away With Paper Prescriptions Sunday
(MSSNY mentioned)

WBTA – 03/25/16
President of NYS Medical Society responds to E-Prescribing Mandate
(Statement picked up)

Newsday – 03/26/16
New York prescription writing Starts going all electronic
(MSSNY President, Dr. Joseph Maldonado quoted)
Lockport Union Sun & Journal – 03/27/16
Good medicine may be found in electronic prescriptions
(MSSNY mentioned)

Also ran in Pharmacy Choice

CBS 880 AM – 03/28/16
E-Prescribing interview with Dr. Maldonado

HIStalk – 3/28/16
Morning Headlines
(Dr. Maldonado’s statement mentioned)

HIStalk – 03/28/16
Monday Morning Update
(Newsday article mentioned)

WBEN AM (Buffalo, NY)
No More Paper Scripts, Electronic Prescribing Underway
(MSSNY President, Dr. Joseph Maldonado quoted)

Crain's Health Pulse – 03/28/16
AT A GLANCE
(MSSNY mentioned re: Newsday Op-Ed)

HIS Talk Practice – 03/28/16
News
(MSSNY President, Dr. Joseph Maldonado quoted)

Government Technology – 03/28/16
Prescription-Writing in New York Goes Digital Statewide
(MSSNY President, Dr. Joseph Maldonado quoted)

Healthcare IT News – 03/28/16
Medical Society of New York State calls for leeway from new e-prescribing law
(MSSNY President, Dr. Joseph Maldonado quoted)

Becker’s ASC Review – 3/28/16
7 things for ASC leaders to know for Monday — March 28, 2016 - AAAASF elects Dr. William Rosenblatt to executive committee
(MSSNY member Dr. William B. Rosenblatt mentioned)

The Daily Star 03/29/16
Area doctors ready for 'e-scripts'
(MSSNY President, Dr. Joseph Maldonado mentioned)
E-Prescriptions are the Law in New York
(MSSNY President, Dr. Joseph Maldonado quoted)

NY ranked worst state for doctors
(MSSNY President, Dr. Joseph Maldonado quoted)

State mandates electronic prescriptions
(MSSNY mentioned)

New York e-Prescribing Law Goes Into Effect; Controls Narc Abuse
(MSSNY President, Dr. Joseph Maldonado quoted)

Physicians object to required training to prescribe opioid painkillers
(MSSNY President, Dr. Joseph Maldonado quoted)

Doctors worry about New York City E prescribing policy – Simi Valley Health
(New York County Medical Society President Dr. Michael T. Goldstein quoted)

How Providers at One Hospital Have Answered the Call of New York’s E-Prescribing Mandate
(MSSNY mentioned)

New York State Commits To e-Prescribing
(MSSNY President, Dr. Joseph Maldonado quoted)

New York medical malpractice insurer PRI struggles, but owner insulated
(New York County Medical Society President Dr. Michael T. Goldstein quoted)

Thousands of Providers Miss New York State’s Deadline for E-prescribing
(MSSNY President, Dr. Joseph Maldonado quoted)

Herman B. Berg, MD, to be Published in The Leading Physicians of the World as New Member of the
International Association of HealthCare Professionals
(MSSNY Member Dr. Herman B. Berg, MD mentioned)

Westchester Physician Kira A. Geraci-Ciardullo, MD, Re-Elected Speaker of State Medical Society
Malcolm D. Reid Westchester physician elected president of the Medical Society of the State of New York

AT A GLANCE
WHO’S NEWS: Dr. Malcolm Reid is the new president of the Medical Society of the State of New York.

William Latreille, MD, re-elected vice speaker of NY State Medical Society

MSSNY President Elect Dr. Charles Rothberg and Dr. Frank Dowling, Assistant Treasurer, mentioned)

Mount Vernon HS Alumnus Elected President Of State Medical Society
(MSSNY President Dr. Malcom Reid mentioned)

Albion physician elected vice president of State Medical Society
(MSSNY VP Dr. Thomas J. Madejski mentioned)

MSSNY Speaker Dr. Kira A. Geraci-Ciardullo mentioned)

Mount Vernon High Grad Now Heads State Medical Society
(MSSNY President Dr. Malcom Reid mentioned)

GNYHA, Allies Launch Med Mal Ad Campaign
(MSSNY mentioned)

Dr. Maldonado named president of state Medical Educational & Scientific Foundation
(Former MSSNY President, Dr. Joseph Maldonado, MD mentioned)

New York City Based Facial Plastic Surgeon, Dr. Oleh Slupchynskyj, Has Been Selected as a Castle Connolly Top Doctor in America for 2016
(MSSNY Member Dr. Oleg Slupchynski mentioned)
Lohud – Business Briefs 05/04/16
Briarcliff Manor’s Reid Elected President
(MSSNY President Dr. Malcom Reid & Assistant Secretary Dr. Bonnie Litvack mentioned)

New Amsterdam News – 05/05/16
Americans need wake-up call on importance of sleep
(MSSNY mentioned)