

Alliance with the Medical Society of the State of New York

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Broome County

Our Mission:

to support our physicians and promote health in our communities

MSSNY Council – Alliance Report

Monday, March 7, 2016

We continue working on our goals of increasing memberships by finding ways to reach the new millennials through social media, supporting the medical profession particularly through legislative advocacy and supporting community health.

Legislative advocacy is the current focus of the Alliance. Members across the state have received our current newsletter describing concerns about the executive budget and proposed legislation.

The newsletter can be viewed at

[www.mssny.org/Documents/2016/Alliance/Network New York Winter 2016.pdf](http://www.mssny.org/Documents/2016/Alliance/Network%20New%20York%20Winter%202016.pdf)

Members will also be receiving legislative alerts and have been encouraged to join MSSNYPAC.

Barbara Ellman will be the Alliance's representative for legislative visits on Advocacy Day.

Alliance members have been encouraged to join their county medical societies in attending the day and participating in legislative visits. The Schenectady Alliance will host our information table at Advocacy Day. We wish to invite all to drop by to view the materials and we would welcome any spouse or significant others to join us.

Counties will also be celebrating Doctor's Day on March 30. In Onondaga County, red carnations will be given to physicians in the North Medical and Physicians' Office Buildings. That evening, hors d'oeuvres as well as a sumptuous supper with food stations will be held at Julie's Place. A local physician will receive an award for his/her support and continued advocacy for the mission of the Alliance and efforts within the community.

Our counties also plan to continue the Think Don't Drink project (Onondaga's cards say Think Don't Drink as well as Think Don't Text and Drive.) These cards are distributed during prom season to local florists, high schools and tuxedo rental shops. The state continues to partner with the Golub Corporation's Price Chopper Supermarket Floral Departments to add a card to each corsage. Cards are available if your spouse or significant other would like to distribute them in your county. Please contact our Executive Director Kathleen Rohrer at krohrer@mssny.org or 1-800-523-4405 ext. 396.

We continue to support the efforts to establish a Facebook group in the Hudson area with the goal of eventually establishing an Alliance. AMSSNY is working to update its own Facebook presence as well as establish a webpage.

We are looking forward to our Annual Meeting, April 14 from 2:30 -5:30 PM and the 15th from 9 am ó noon, held during MSSNY's House of Delegates Meeting. We encourage your spouse or

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significant other to join us to learn about the state and national Alliance. Our keynote speaker will be AMAA President, Julie Newman. Our counties share their current projects and would be willing to assist any spouse or significant other in establishing a project in an area without an Alliance.

Thank you for your continued support of the Alliance especially through providing our Executive Director, Kathy Rohrer. Her competent and professional handling of our affairs makes our existence possible.

Respectfully submitted,
Joan Cincotta, Beth Perenyi and Lynn Pyke, 2015-2016 Alliance Co-Presidents