SEVENTH DISTRICT BRANCH REPORT

November 2015

Since the last meeting of the MSSNY Council, the Seventh District Branch has been involved in the following issues and activities:

- MCMS membership recruitment and retention initiatives continue. The annual President’s membership appeal letter will be sent to non-members in November-December.

- The MCMS Quality Collaborative Discharge Summary Workgroup is making good progress. The Rochester RHIO is also assisting with the effort to improve the utility and readability of the document.

- The MCMS Community Influenza Vaccination Attestation Form has been adopted by the University of Rochester Medical Center and Rochester Regional Health.

- MCMS is monitoring and addressing issues related to ICD-10 implementation.

- Q 3 data from the MCMS Hypertension Guideline project continues to show control rates consistently over 70%. Participating practices are also showing an increase in the number of patients being counseled about life-style modifications.

- MCMS continues to participate on the DSRIP FLPPS Clinical Committee. Data mining challenges remain a concern.

- MCMS spoke with the media regarding the Excellus cyber breach, the cost of research and price of medications, Excellus phone scam warning, cost of healthcare and influenza vaccine supply challenges.

- MCMS continues to provide comprehensive practice management education. See upcoming programs below.

Upcoming MCMS Programs/Events

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<th>Date</th>
<th>Program</th>
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<tr>
<td>October 21</td>
<td>11th Annual HIPAA Compliance with Michael Schoppmann</td>
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<td>October 28</td>
<td>Health Care Reform and Your Practice</td>
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<td>November 11</td>
<td>Medical Office Compliance</td>
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<td>November 18</td>
<td>Medical Office Accounting -EF Rotenberg</td>
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<td>December 2</td>
<td>Coding and Reimbursement</td>
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December 3  Front Desk with Finesse
December 9  Practice Management Roundtable
January 7  Collections, Billing HDHPs
February 10  Personnel Issues with Paul Keanely
March 17  Medical Records with Anna Lynch
March 23  Ask the Carrier
April 8  Certified Medical Office Manager
April 13  Cyber Liability
May 4  MCMS Annual Meeting
May 25  Coaching for Success
June 8  Surviving an Audit
June 22  Front Desk with Finesse